

University of Georgia for Apple Watch

Pitch 1.0



UNIVERSITY OF
GEORGIA

UGA buses stop at hundreds of places around Athens and getting on the right one at the right time can cause some unnecessary stress. Luckily for UGA students, the UGA mobile app provides easy access to information on where bus stops are located on campus as well as live data on where each bus is.

Even with UGA mobile app, getting across campus in 15 minutes is still a challenge. In order to use the app, students have to pull out their phones while juggling bags, homework, and coffee. It doesn't have to be this difficult.

As an extension of the official UGA mobile app, the UGA app for Apple Watch takes the exact same bus data that students are familiar with and makes it accessible on the go. Now you can get from the IM Fields to the Arch with just the raise of your wrist.

