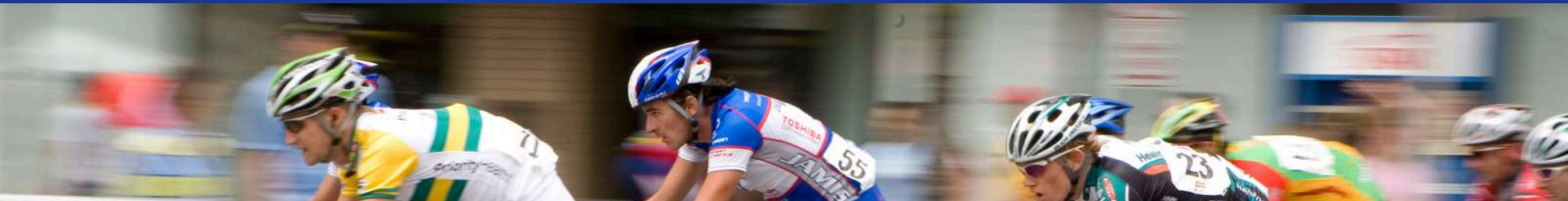
NMIX CAPSTONE

ATHENS ORTHOPEDIC CLINIC
twilight
PRESENTED BY ST. MARY'S HEALTH CARE SYSTEM

Team Twilight

UX MAP

MADIE BECKUM | ANNA TULLIDGE | MADDIE DICKINSON |
GIANNA RACANELLI | JOSIE TAYLOR





PROJECT CONTEXT

PROJECT CONTEXT

PROJECT GOAL

Our overall goal is to create a comprehensive online archival history of the Athens Twilight Criterium. This archive will preserve the event's legacy through various media such as historical photos, race results, and stories that highlight key moments from across its decades of history.

TARGET USERS

The primary users include loyal Twilight spectators, cyclists, and sponsors, as well as people who want to learn more about the race and its long-standing impact. The archive is designed to serve both dedicated fans and newcomers exploring the event for the first time.

SITE STRUCTURE

The timeline will be integrated into the year-round website as an accessible online history of the event. It will be organized by decade and further broken down by year, making it easy to explore how Twilight has evolved over time.



USER PERSONAS

USER PERSONAS

ATHENS ORTHOPEDIC CLINIC twilight PRESENTED BY ST. MARY'S HEALTH CARE SYSTEM

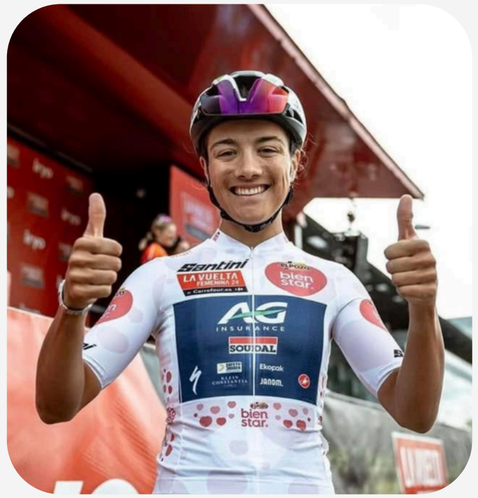
01.



GARRETT

A **20-year-old student** studying at the University of Georgia in Athens, GA, who is curious about the Twilight Race event and why it is so important to the Athens community

02.



MICHELLE

She is a **33-year-old cyclist** from Australia who is interested in registering in the Twilight racing festivities; however, she is hearing of the event for the first time this year, and she wants to gain more knowledge about its establishment


0:00
ATHENS ORTHOPEDIC CLINIC
0:00
TWILIGHT CRITERIUM
Michelob ULTRA
Michelob ULTRA
AMERICAN CRITERIUM CUP
DTA ATH
Hughes Subaru
AKO SIGNS
TRANSIT
tazikis

UX MAP

PRODUCTION PROCESS

USING FIGMA MAKE

01. PROMPT

We started by prompting Figma Make to create a “low-fidelity UX wireframe” that will be linked to the parent website of the event. We included the overall structure, what elements needed to be included, and what navigation should look like between each page.

02. DESIGN

The first output was a good start, but it was generic and too sterile for our intended purpose. In this step, we requested that the style be vintage-inspired, utilising Twilight font families and official colors.

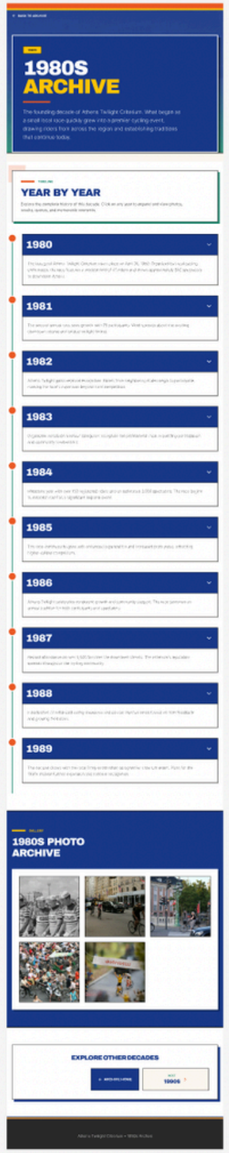
03. REFINE

The last step altered the structure to encapsulate every year from 1980 to the present. Originally, there were skipped years due to a lack of information found by the program on the web, so we had to request specific changes regarding this. From here, we reached our end result

Archive Home



1980s



1990s



2000s



2010s



2020s



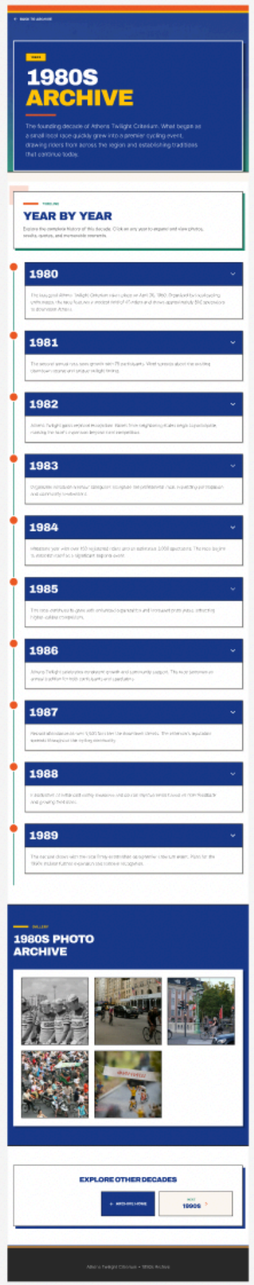
UX MAP BY PAGE

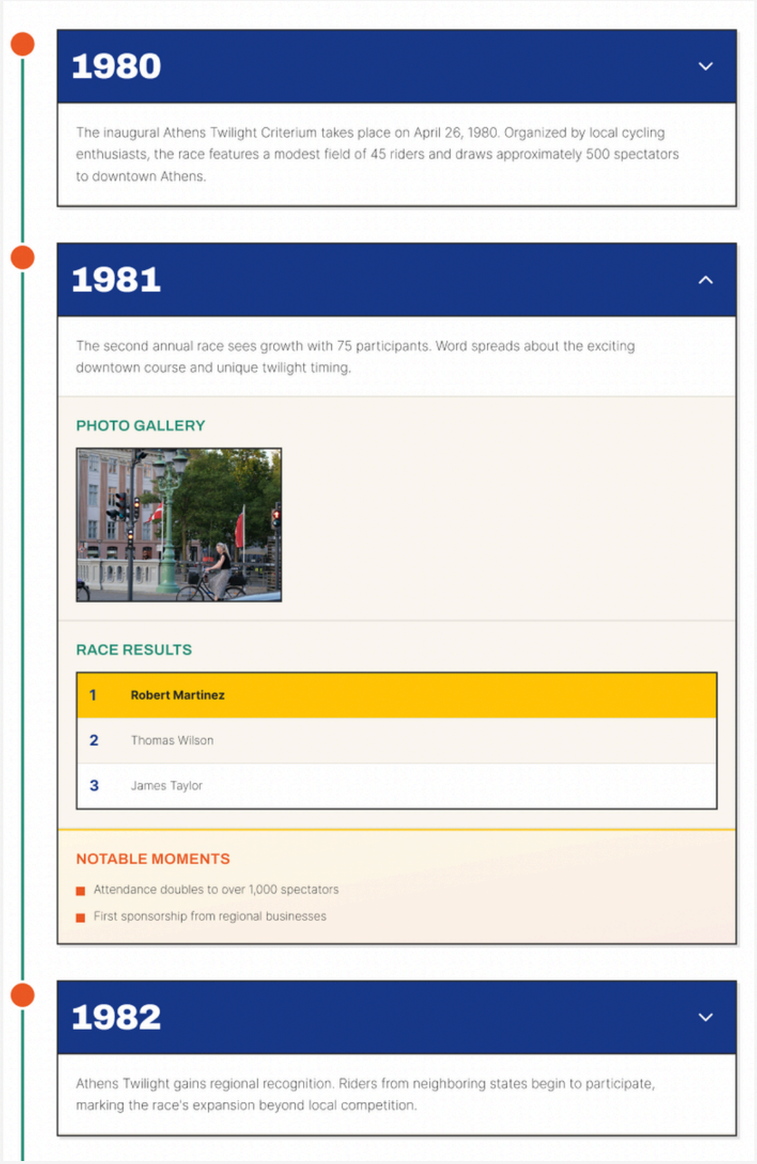
Broken down by **decade**

Further separated by **year**

ATHENS ORTHOPEDIC CLINIC
twilight
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1980s





UX MAP
DROPDOWNS BY YEAR

Photo Gallery

Race **Results**

Notable **Moments**

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