Sharing “Stories That Matter” through the Peabody Student Collective

Our team is working to create an editorial style website that showcases the Peabody Student Collective’s mission, stories, and ongoing updates.

The Peabody Student Collective is a student-led organization working to support the prestigious Peabody Awards housed in Grady College. The Peabody Awards highlight excellence in Entertainment, Documentary, Arts, Children's/Youth, News, Podcast/Radio, Interactive & Immersive Media, and Public Service. Peabody honors storytelling efforts that reflect current social issues with the intention of sharing “Stories That Matter.” The winners are represented by a collection of 30 stories that highlight the vibrant, emerging voices of today.

Our website will showcase the efforts of the Peabody Student Collective alongside the incredible work of the Peabody Awards. This student organization strives to educate students on the history and mission of the awards through exploration and student programming. Through our website, users will be able to read the news and stories relating to Peabody, view important updates, and learn about organizational information and student awards. It will serve as an informational source to promote the Collective’s work, while strictly adhering to Peabody’s brand guidelines and mission. We will use WordPress to build the website, which will allow us to implement a variety of features using plugins, themes, and the block editor.

The Peabody Student Collective is hoping to increase their visibility on the internet, social media platforms, and UGA’s campus. The organization currently does not have a central platform, and they are hoping to create one. Our website will assist the organization in its efforts to promote Peabody by providing an organized, digital platform to display important information in a clear, accessible format. The site will include a blog section, dedicated to the Collective’s storytelling initiative.

> “We are a team of people who care, promoting stories told by real people, about real issues” - Georgia Noori

Users can access our website at https://nylawarburton.com/peabodystudentcollective/ to learn more about the Peabody Student Collective. The website is frequently updated with news, stories, and events related to the student organization and the Peabody Awards.

> “This website provided an excellent overview of everything that UGA’s Peabody Student Collective stands for. I love reading the stories in the blog section.” - Customer

Stay tuned for more updates to our website, and all news relating to the Peabody Student Collective. We are thrilled to be working on this project and cannot wait to see where this collaborative effort leads us. Below are some of the frequently asked questions we have received regarding our website.

Frequently Asked Questions

What is the Peabody Student Collective?
The Peabody Student Collective is a student-led organization dedicated to promoting and supporting the prestigious Peabody Awards, housed in Grady College at the University of Georgia.

What are the Peabody Awards?
The Peabody Awards highlight excellence in Entertainment, Documentary, Arts, Children's/Youth, News, Podcast/Radio, Interactive & Immersive Media, and Public Service. They are dedicated to representing voices that powerfully reflect the social issues of today's climate.

When were the Peabody Awards founded?
The George Foster Peabody Awards were founded in 1940 by the national Association of Broadcasters. They were originally created to honor excellence in radio broadcasting and to serve as the radio industry's version of the Pulitzer Prizes.

What platform does the website use?
The website was designed using WordPress, a web content management system. We chose WordPress because of its many features including plugins, templates, themes, and the block editor. It allows us to seamlessly add many useful features and apply consistent branding to the design of our website.

What information can I access through the website?
Through this website, you can access news, updates, stories, and programming related to the Peabody Student Collective and the Peabody Awards. You can learn more about the organization and their efforts to support the Peabody Awards.

How do the Peabody Awards Work?
30 of the best programs are selected from more than 1,300 submissions. The Peabody 30 consists of stories ranging in size and scale that tackle important issues, demand change, and provide an educational outlook.