MOMS ADOPTING MOMS

What is it?

Moms Adopting Moms is dedicated to improving the lives of children in the foster care system, their biological families, and their foster parents through peer mentoring.

What did we do?

We streamlined Moms Adopting Moms' content, made it easier to navigate, and created a cohesive brand.

How did we do it?

We created a simpler website, a recognizable logo, and designed a brochure that can be physically distributed.

What were the results?

Website

Brand Kit

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