FRANKLIN GPT

30 Jan 2026

Project Plan

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PROJECT OVERVIEW



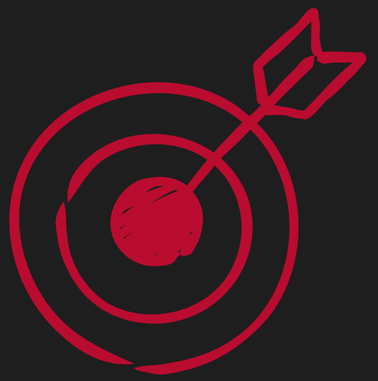
WHAT IS FRANKLIN GPT ABOUT?

The goal of this project is to develop an AI-powered advising support tool designed specifically for Franklin College Academic Advisors.

The tool will allow advisors to quickly access accurate information about academic policies, procedures, campus resources, and academic programs during live student meetings.

By reducing the time spent searching across multiple systems or documents, the tool aims to enhance the efficiency, quality, and consistency of advisor–student interactions.

PROJECT GOALS



MAIN

Develop a reliable AI-powered advising support tool that allows Franklin College Academic Advisors to quickly access accurate information about academic policies, procedures, programs, and campus resources, reducing search time and improving the quality and efficiency of advisor–student interactions.

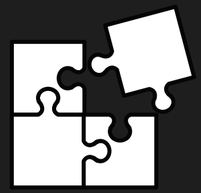
SAFETY

Design the tool to prioritize accuracy, transparency, and responsible AI use by restricting it to vetted Franklin College information, clearly communicating limitations, and enhancing advisor judgment rather than replacing it during student advising interactions.

REACH

Evolve the initial prototype into a more advanced advising support resource by incorporating advisor feedback, expanding covered topics, and improving usability, with the potential to support a larger variety of advising needs while remaining efficient and trustworthy.

CHALLENGES



DEFINING A CLEAR SCOPE

One challenge expected is making sure that the AI tool consistently reflects the most current and accurate Franklin College information excluding outdated or incorrect information.

BALANCING SPEED WITH RESPONSIBILITY

Another expected challenge comes with successfully reducing search time for advisors, but avoiding oversimplifying complex academic policies or giving definitive answers where human interpretation is required.

USABILITY IN LIVE ADVISING SETTINGS

The AI tool must be fast enough to use during real-time advising conversations without interrupting the flow of advisor–student interactions.

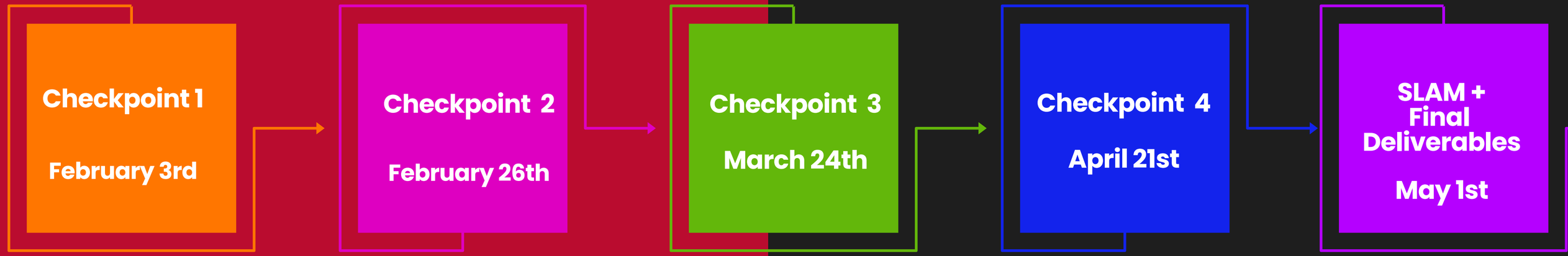
ENSURING INFORMATION ACCURACY AND CURRENCY

Additionally, the AI tool must stay up to date and consistently reflect the approved Franklin College information without introducing outdated or incorrect guidance.

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PROJECT TIMELINE



***Meetings will be conducted:**

Our team meetings will be held weekly every Thursday evening or Monday afternoon via Zoom/in-person.

Our client meetings will take place bi-weekly at 5pm on Thursday via Zoom/in-person.

CHECKPOINT DETAILS

Checkpoint One | FEB 3rd

- Presentation: Caroline
- Alpha: Gabi
- Exploratory Research: Samhita
- Project Plan: Madeline
- PR/FAQ: Emily

Checkpoint Two | FEB 26th

- Presentation: Caroline
- User Research: Samhita
- UX Map: Samhita

Checkpoint Three | MAR 24th

- Presentation: Caroline
- 1.0: Gabi
- Visual Design Guide + Poster: Emily
- Website Beta: Madeline
- SLAM Promotion Material: Emily

Checkpoint Four | APR 21st

- Stage Presentation Beta: Caroline
- 1.1: Gabi
- Launch/handoff/social deliverables: Emily
- Resume: Everyone

Checkpoint Five | MAY 1st

- Operational Project: Samhita
- Stage Presentations: Caroline
- Booth Presentation + One Pager: Emily
- Project Trailer: Caroline
- Project Website: Madeline

THANK YOU



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