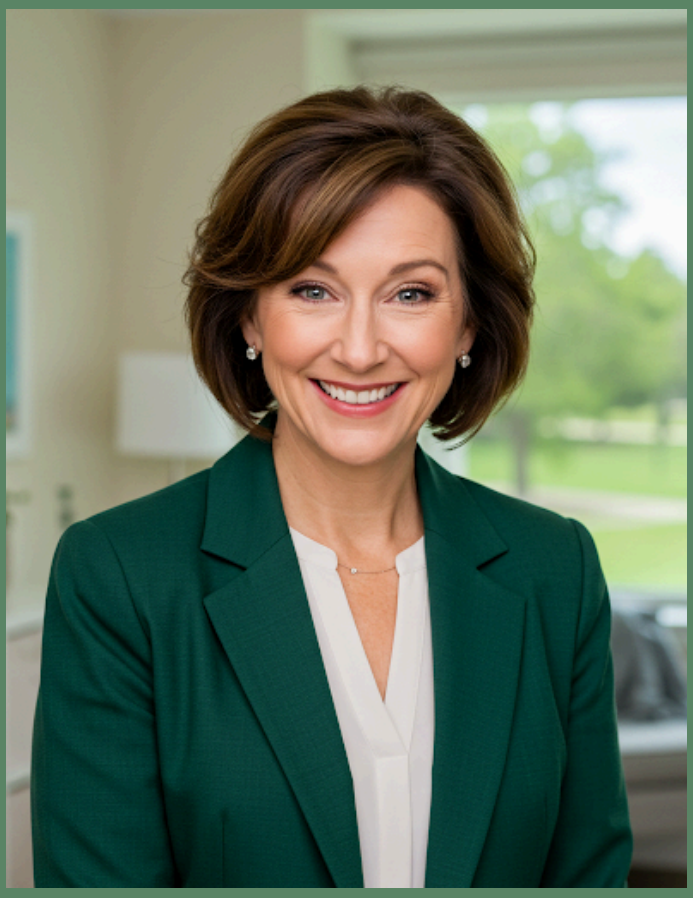


UX map & personas

Eiligh Herring, Curt Leonard, Ashera Ly,
Gabby Fiveash, & Georgia Riccobene

ANNA BANANA – FAMILY THERAPIST



Anna is a full-time family counselor who uses the genogram as part of her service. She wishes there was an all in one platform she could use to make genograms and learn more about them to better help her patients.

PROBLEM SHE FACES:

Anna spends copious amounts of time hand drawing genograms when she could be spending more quality time with her patients. She has countless stacks of paper genograms that need a better home then her desk drawer.

GKNOW'S SOLUTION:

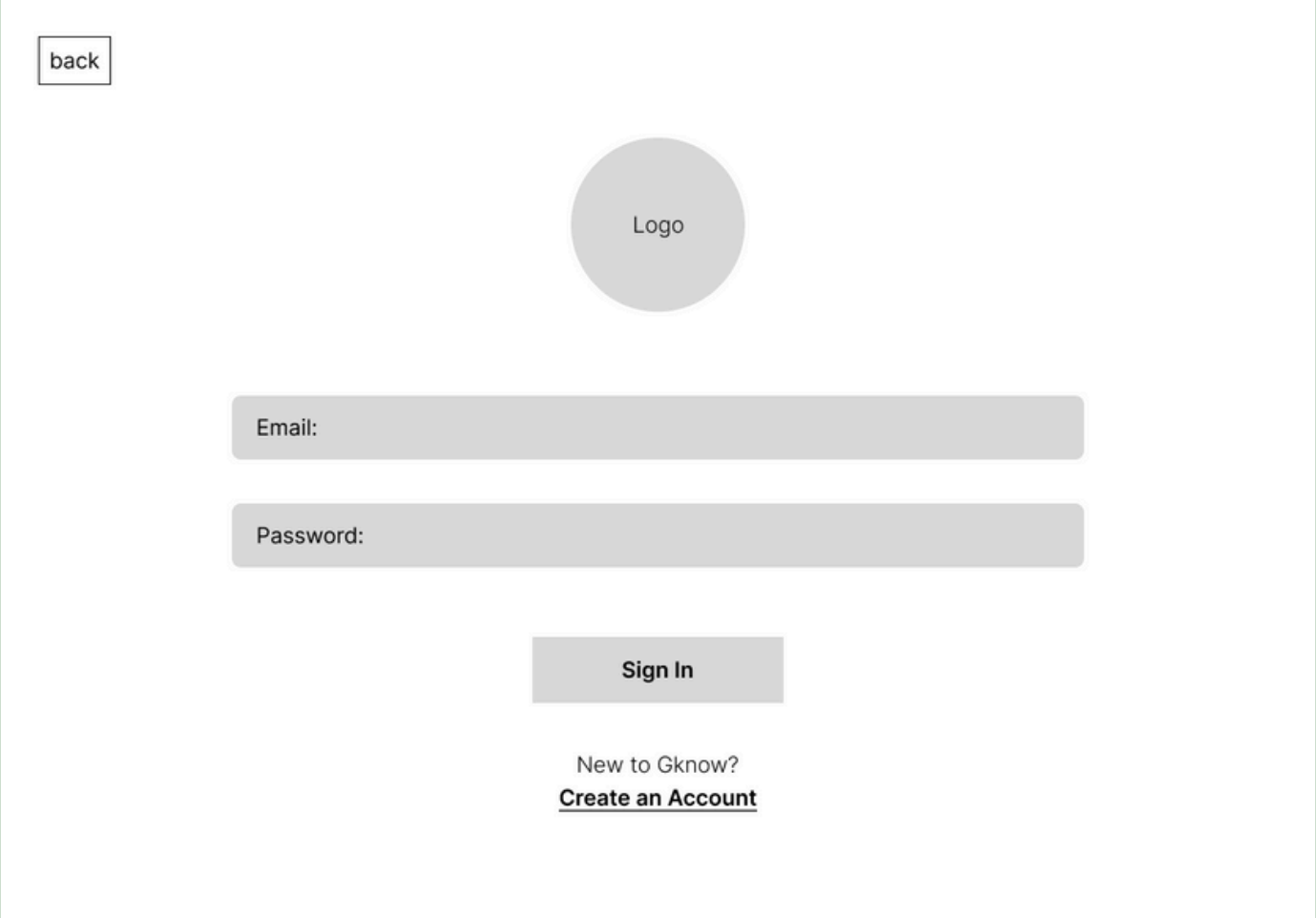
With the GKnow App, Anna can easily create genograms on her iPad and organize them under patient profiles. If she wants to learn more about the genogram, she has access to the GKnow learning library in the app.

UX JOURNEY: THERAPIST & PATIENT

SIGN IN



Both Anna and Scotty view the same sign in page where they can type in their usernames and passwords or create a new account.



UX JOURNEY: THERAPIST

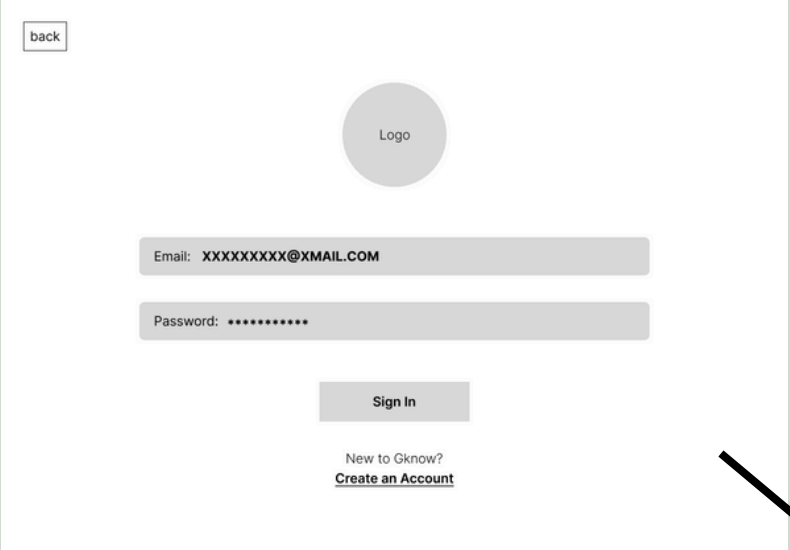
SIGN UP



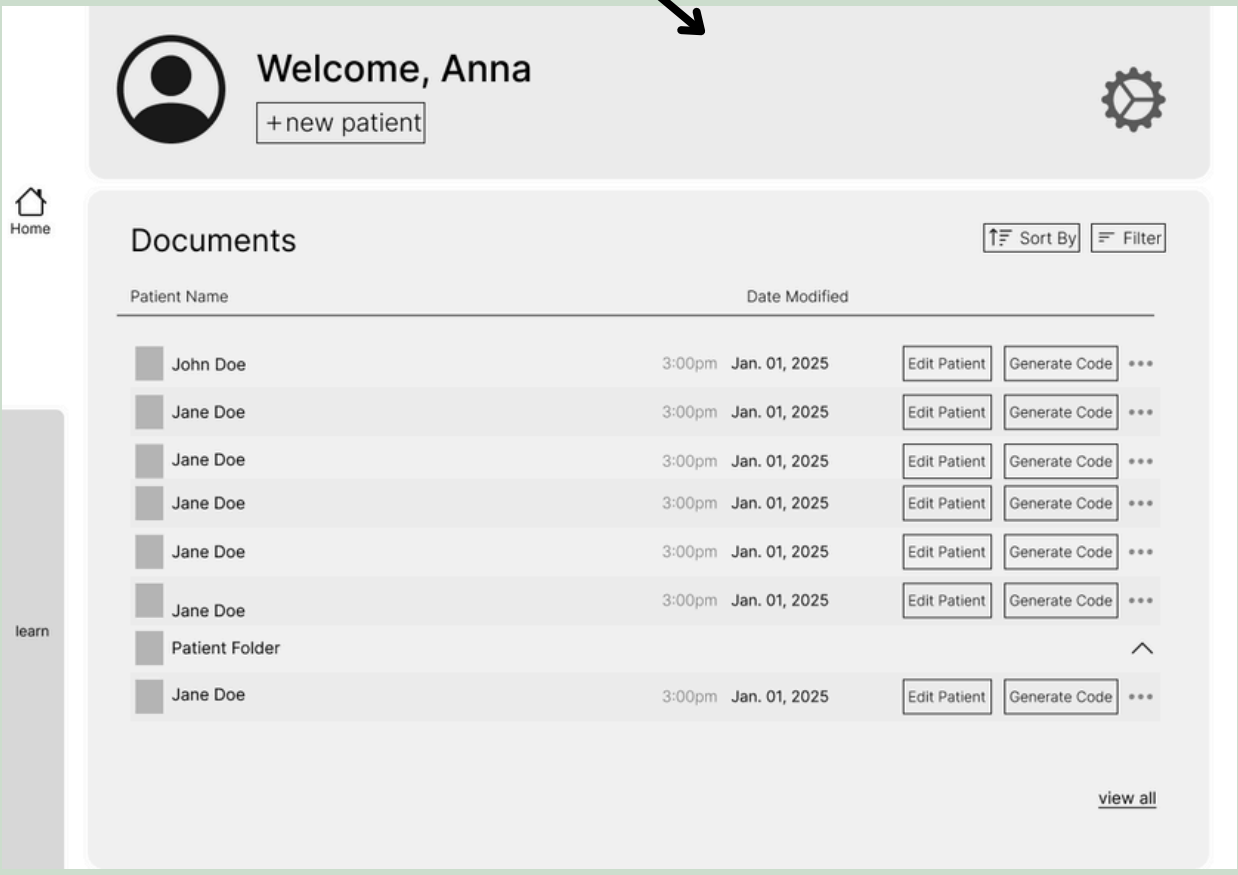
Anna can create her GKnow therapist profile by answering prompts across three pages.

UX JOURNEY: THERAPIST

SIGN IN + DASHBOARD



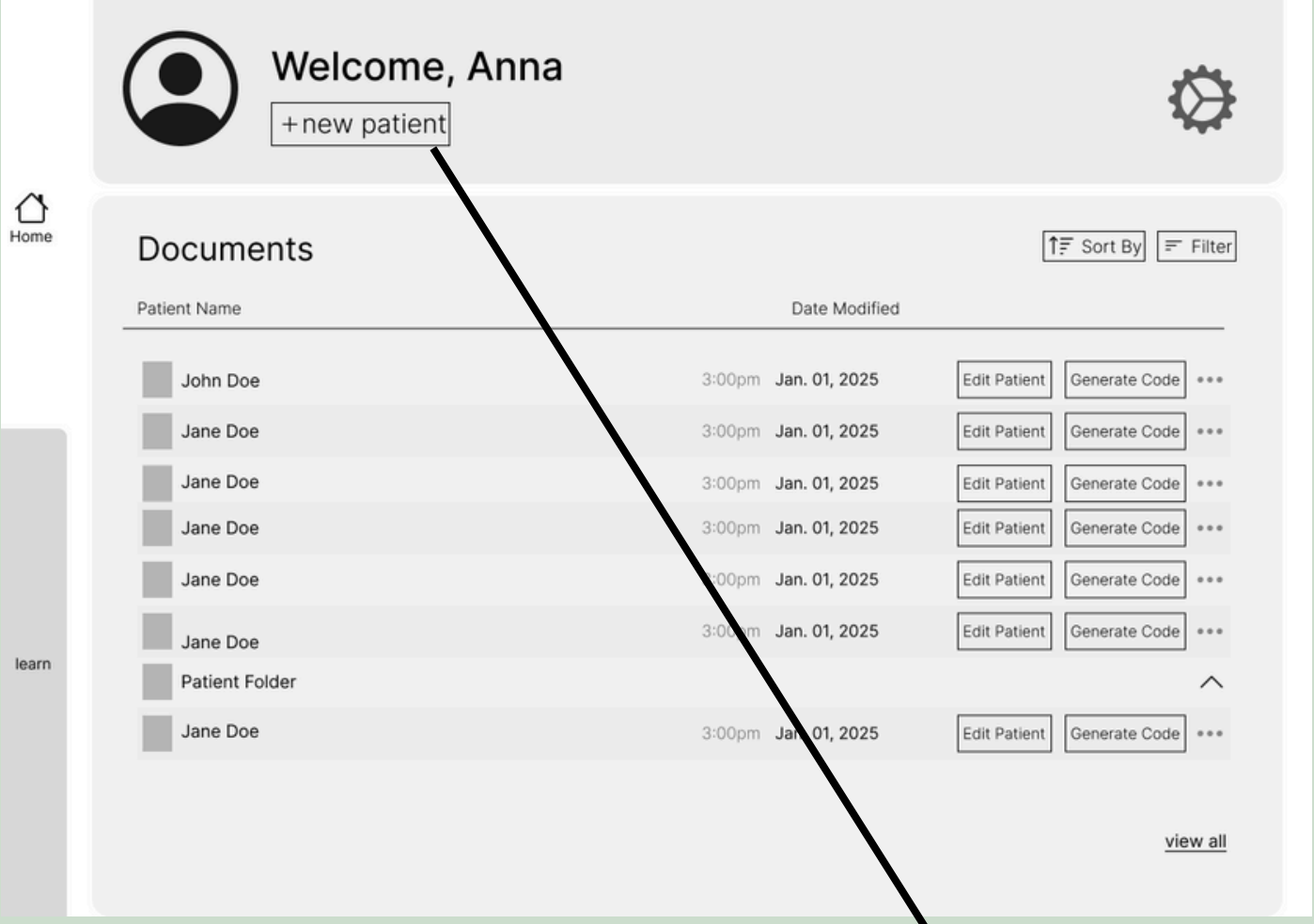
After Anna created her account, she can now sign in and view her dashboard.



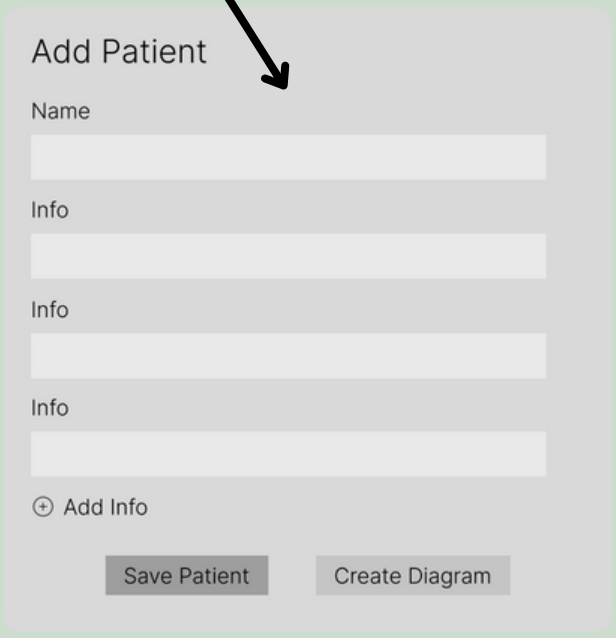
Here, Anna can add new patients, **view** patient profiles and **organize** them into folders. She has quick access to **opening**, **editing** and **sharing** her patient's genograms.

UX JOURNEY: THERAPIST

SIGN IN

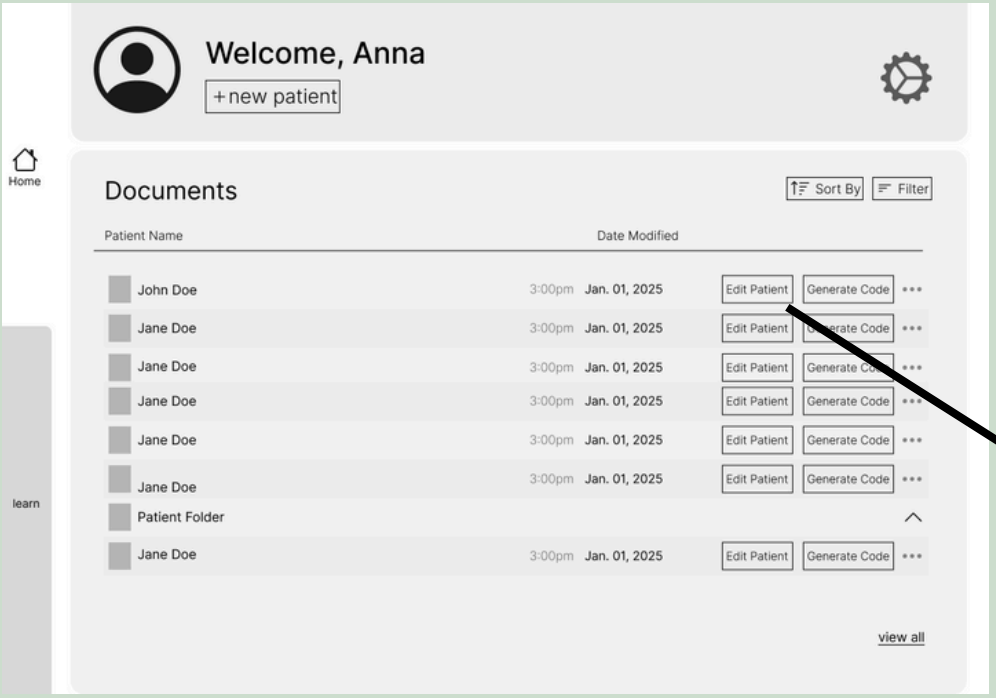


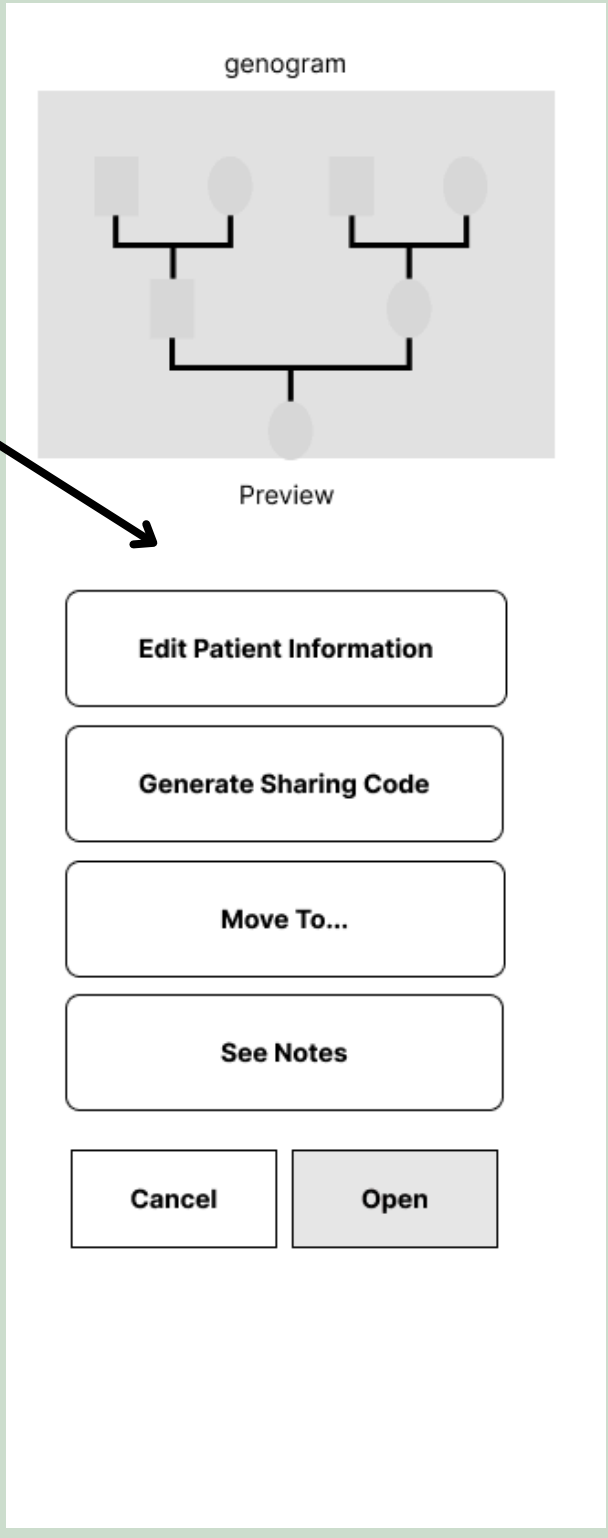
Anna also has easy access to creating a new file and profile for her patients.



UX JOURNEY: THERAPIST

SIGN IN



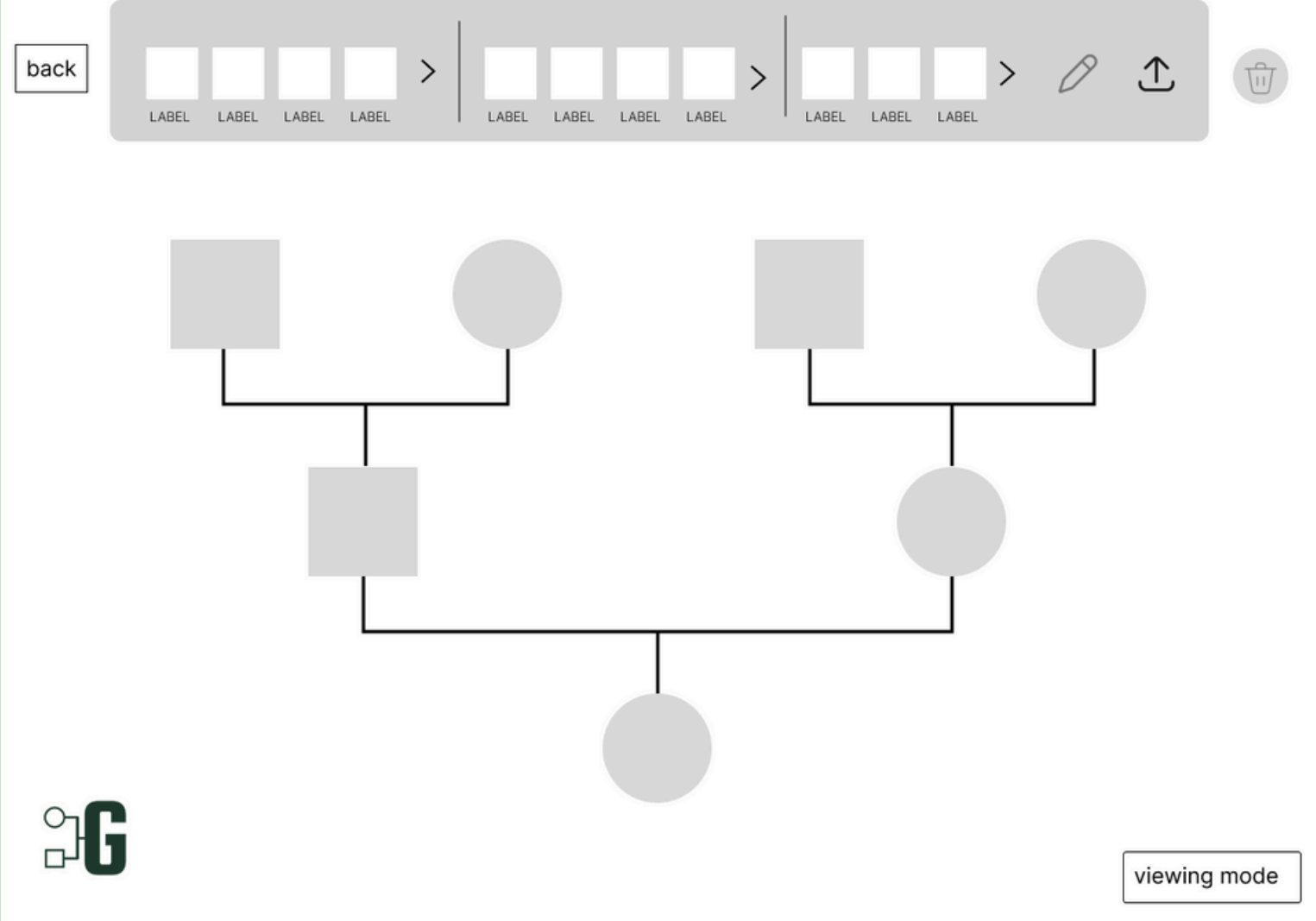


These quick access buttons let Anna view her controls with ease without going to an entirely new screen.

She can easily view patient information, share genograms with patients, re-organize her files and view any additional notes she has made.

UX JOURNEY: THERAPIST

WORKSPACE



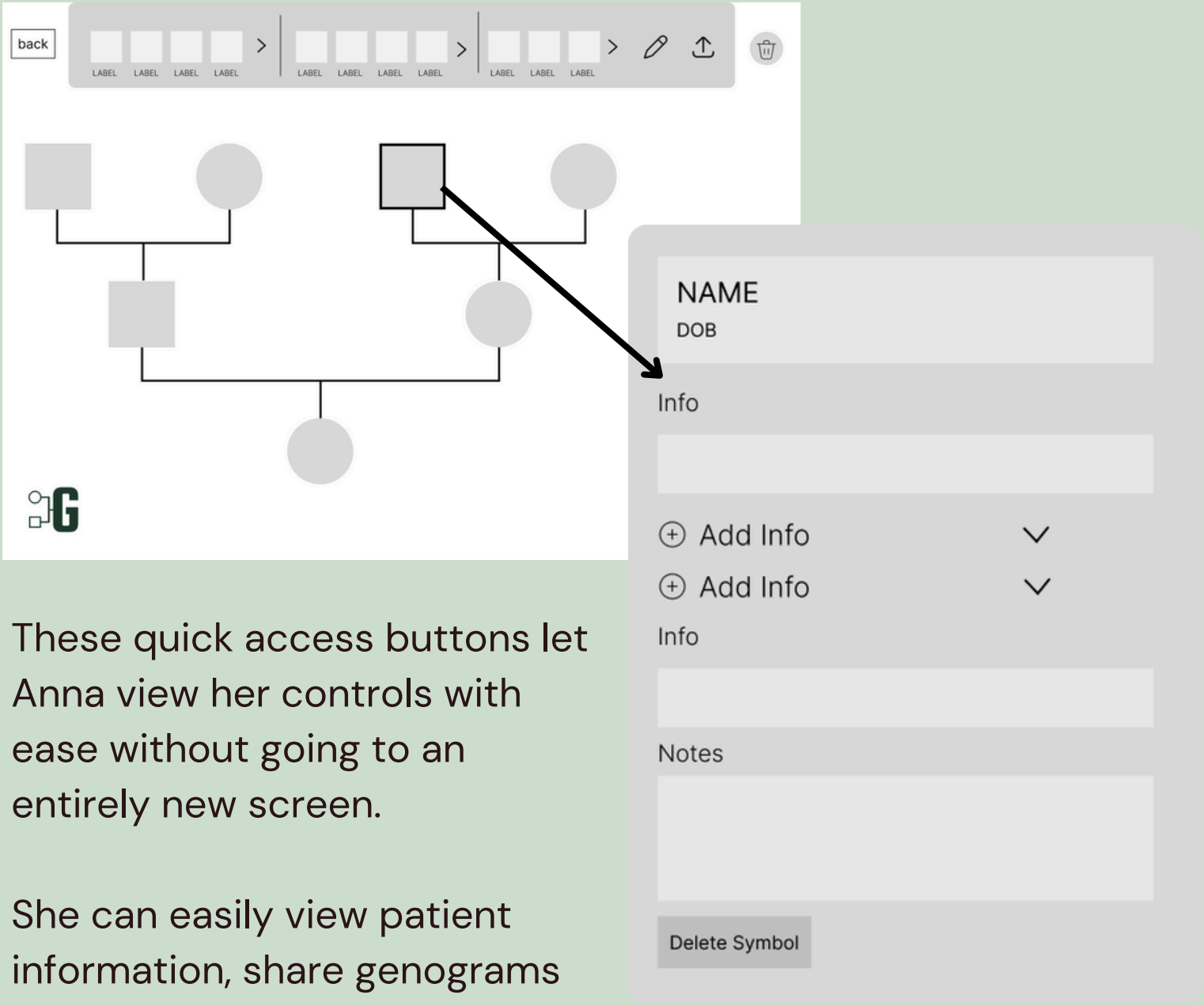
In the therapist workspace, Anna can use tools from the toolbar to digitally craft genograms.

There will be a starting template when she intially opens the workspace which she can add or edit using different tools.

In the workspace Anna can switch between editing and viewing mode.

UX JOURNEY: THERAPIST

WORKSPACE



These quick access buttons let Anna view her controls with ease without going to an entirely new screen.

She can easily view patient information, share genograms with patients, re-organize her files and view any additional notes she has made.

SCOTTY FERN – PATIENT



Frank is a young professional seeking therapy for the first time. He has never heard of the genogram but is curious to see what it is all about. He looks forward to diving deeper into his family dynamics.

PROBLEM HE FACES:

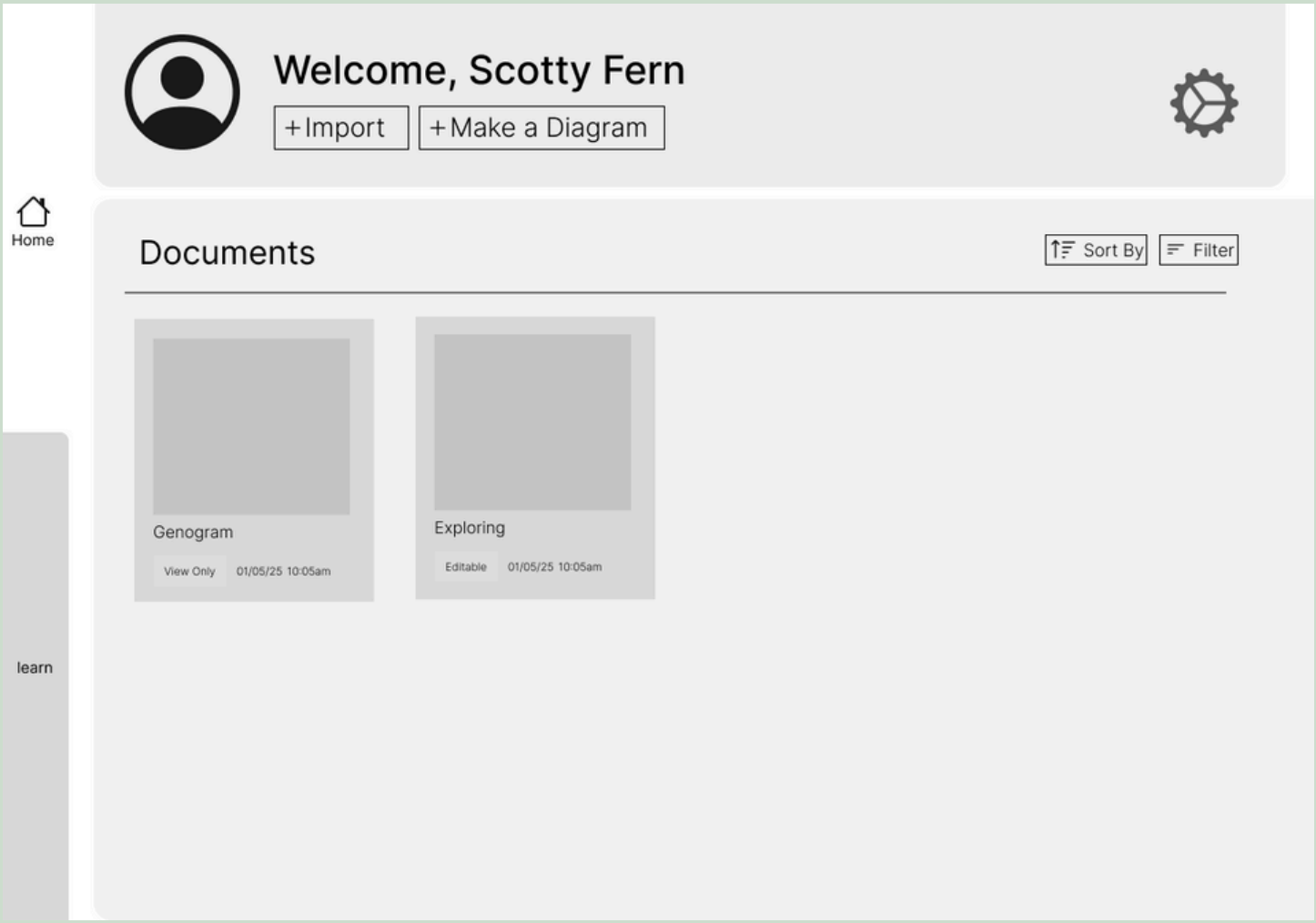
When Scotty looks at a genogram, he has no clue where to start. He finds the process to be extremely overwhelming and therefore is discouraged to learn more about the relationships in his family.

GKNOW'S SOLUTION:

Scotty will be able to view his own personal genogram made by his therapist. The genogram will feature learning tools to help Scotty understand each part of the genogram without feeling overwhelmed.

UX JOURNEY: PATIENT

PATIENT DASHBOARD

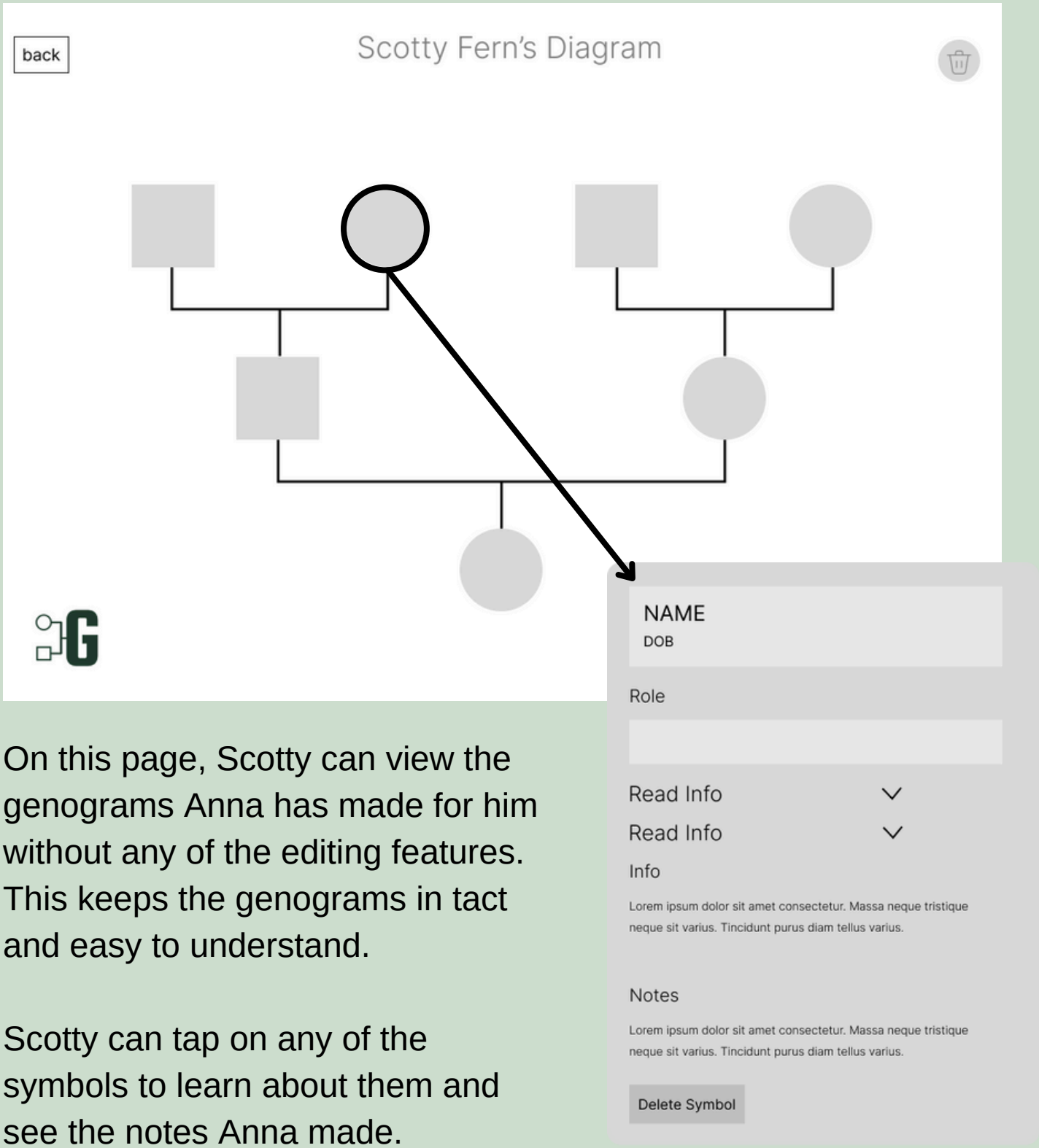


Once Scotty is logged in, he has access to his patient dashboard where he can view genograms his therapist, Anna has made or any drafts he may have exploring his family dynamics.

There are quick action buttons allowing him to import genograms or make his own.

UX JOURNEY: PATIENT

PATIENT GENOGRAM VIEW

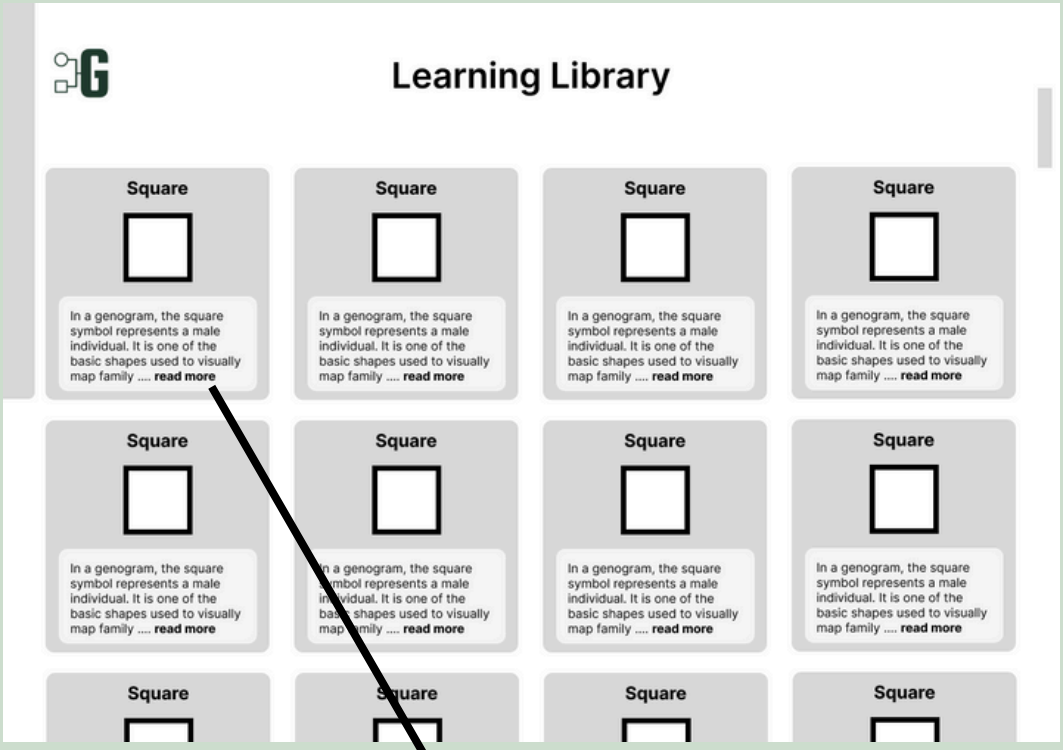


On this page, Scotty can view the genograms Anna has made for him without any of the editing features. This keeps the genograms in tact and easy to understand.

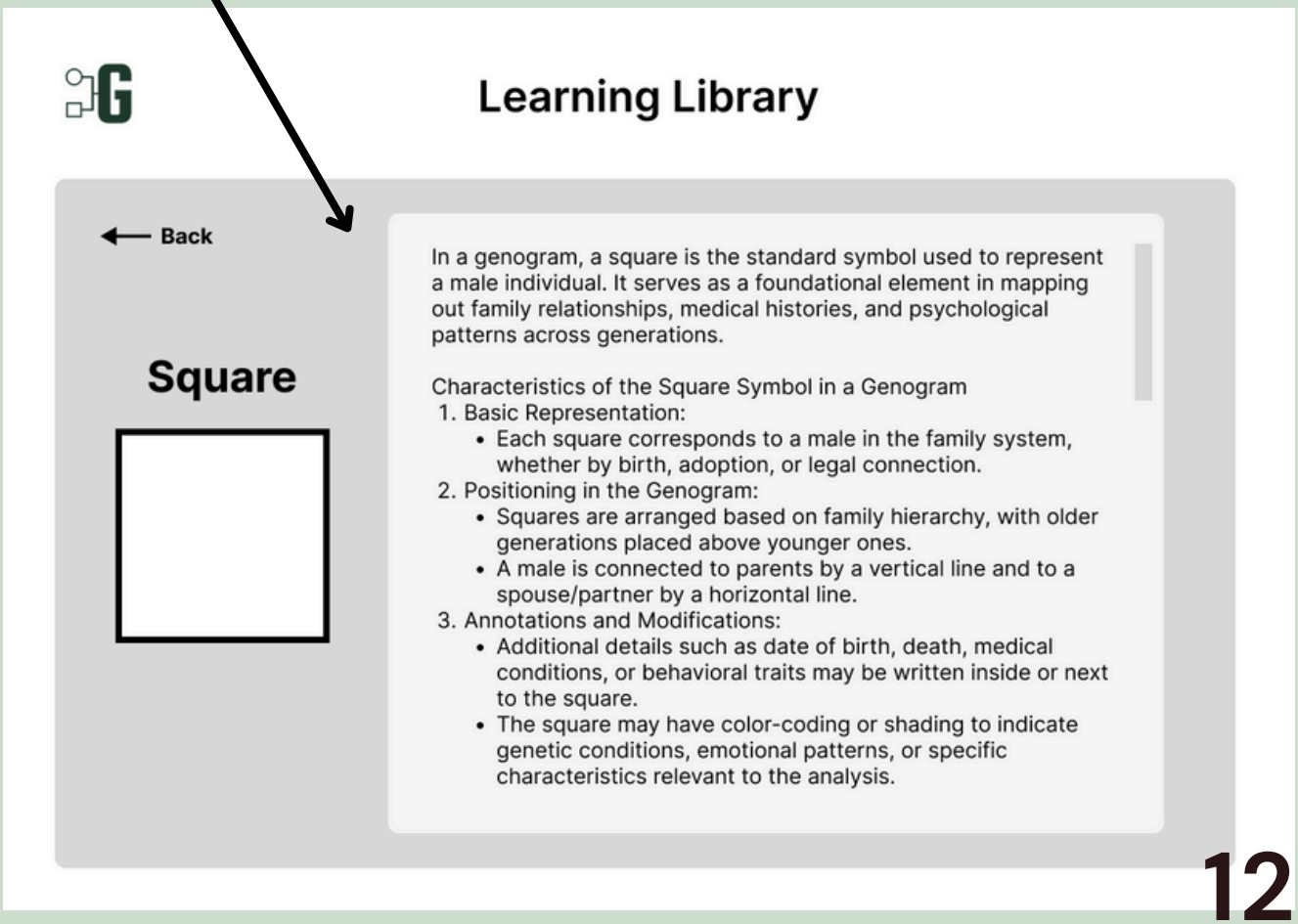
Scotty can tap on any of the symbols to learn about them and see the notes Anna made.

UX JOURNEY: PATIENT & THERAPIST

LEARNING LIBRARY



The **learning library** helps both Scotty and Anna understand what each symbol of the genogram means with in-depth definitions.



UX JOURNEY

ALL UX WIREFRAMES

