

PR & FAQ

Eiligh Herring, Curt Leonard, Ashera Ly,
Gabby Fiveash, & Georgia Riccobene

Press Release
For Immediate Release
January 28, 2025

Georgia Riccobene
703 431 4636
georgia.riccobene@icloud.com

New iPad App “GKnow” Revolutionizes How Therapists Make Genograms

ATHENS, Ga., January 29, 2025 - GKnow allows therapists and patients to gain insight on familial relations through the creation of digital genograms: graphic representations of family trees and familial relationships.

Every genogram tells the family story of the patient. This story is critical to help the patient work through current challenges by understanding how their family dynamics work. Through the genogram, individuals can learn about their personality, family history, cultural identity, and emotional connections. The visual cues and icons provided by the genogram allows therapists to explore relationship patterns more clearly.

The current method of drawing each genogram by hand is extremely outdated. Some therapists even go as far as laying on the floor with a giant roll of paper to make genograms for patients. Additionally, patients who are having their genogram drawn or the general population know little information regariong the benefits of the genogram or how it works.

Our new app, GKnow will not only allow therapists to digitally create genograms, but will allow patients to view their genogram and learn about each section using the in-app learning library.

To start using Gknow, all therapists need to do is log in to their profile where they will have access to all of their patients’ digital genograms. It is designed for therapists to create genograms faster and easier than ever before so they can have more time to make connections with their patients.

“With GKnow, I can spend less time drawing out genograms and more time actually interpreting the genogram for my patients.” - Charlotte Aitchison, Family Therapist

GKnow aims to transform the way mental health professionals and clients understand family relationships. Download the app today from the App Store and start to build your digital genogram archives. For more information on the project’s creation, visit www.gknowapp.com.

FREQUENTY ASKED QUESTIONS

WHAT IS GKNOW?

An **easy to use, digital genogram maker** and learning library to help therapists stay organized and spend more time with their clients.

WHO CAN USE GKNOW?

Professional therapists with an ipad can make genograms for their clients to view.

In the future we hope the general public can use Gknow to learn more about genograms and their families.

HOW DOES GKNOW WORK?

Therapists will be able to **access multiple patient profiles and create complex genograms** using a database of standardized icons.

Clients will be able to answer questions, **view their genograms**, and access the learning library of genogram resources.

FREQUENTY ASKED QUESTIONS

HOW MUCH DOES GKNOW COST?

The first version will be paid-for in app by mental health professionals for the intital launch. A free version will be made for patients and general users across multiple devices such as mobile.

GKnow exclusive professional features will be on a paid-only structure. The exact pricing for GKnow will be disclosed closer to the release of the app.

WHERE CAN I DOWNLOAD GKNOW?

GKnow will first be available for download only in the Apple App Store for the lastest version of MacOS on the iPad Pro. With further devlopment, GKnow will be available across mutliple platforms and screen sizes, including iPad minis, mobile devices, and desktop options