

App Guidelines

NMI Capstone Fall 2024

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Welcome

Welcome to the UGArden Herbs app! We are so grateful for the opportunity to work on this project with the UGArden and are thrilled to share it with you!

This is a guide to all the ins and outs of the app for the developers and gardeners to come. We will be sharing all logos, graphics, colors, typefaces, and resources needed to continue on the creation for the UGArden.



Visual Design Guide

Logos

Primary Logo

Vertical, full name logo.

Available for download on our project website here





Secondary Logo

Graphic only

Available for download on our project website here







Graphics

Graphics for any other content

(not used in app)

Available for download on our project website here



























Colors

*Listed as color name with hex code

Ashwagandha Blooms

#FF4000

Paprika

#9B2700

Holy Basil

#8EA73D

Lemongrass

#CFDE80

Mulch
#000000

Chamomile

#FFFFFF

Typography



Fertigo Pro

only used in logo

Download font



Roc Grotesk

Bold and Regular

Used in PDF’s and promotional materials

Download font



San Francisco Pro

used for all in-app text

Download font

Credentials

Airtable

The UGArden uses Airtable to store all data from entries submitted on the app. The UGArden's Airtable account is directly linked to the UGArden Herbs app

Airtable.com



GitHub

GitHub is a platform used for version control when developing the UGArden Herbs app. That way all updates on the code can be done in segments and backed up. All future edits to the UGArden Herbs app will be done using the UGArdens GitHub account.

GitHub.com

Other Information

The UGArden Herbs app was coded using **XCode**.

QR Code Label Printer: Brother QL-810W

Project Website: https://projects.nmi.cool/2024/nmc/ugardenherbs/

Visual Design Guide: https://projects.nmi.cool/2024/nmc/ugardenherbs/design-guide.html



Thank You

Mason, Gargee, Maddy, Anna, & Jim