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PROJECT PLAN

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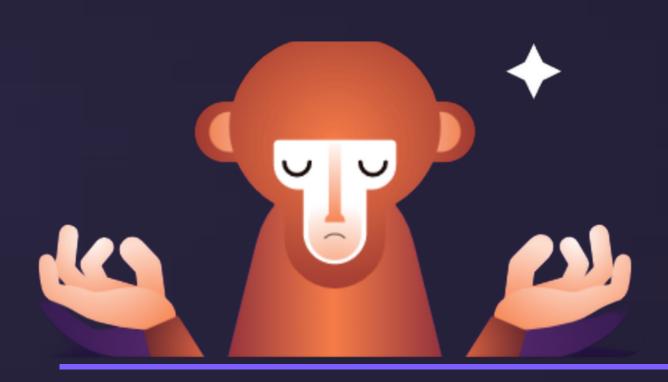
Ogimi Labs is a chrome extension meditation technology that helps those looking to meditate access the service through a digital format and have the ability to track their progress through streaks and leaderboard measurements. The brand's goal is to help establish a habit of meditation and mindfulness.

The Client

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Project Overview

We have been tasked to create the Ogimi Meditation app. It is an iOS app that provides a personalized meditation routine based on a user's healthkit data. Using that healthkit data, the app is able to customize the meditation experience for individual users - aligning with the level the user is currently at in their mindfulness journey. With consistent use the Ogimi app hopes to help improve your circadian rhythm and allow for reduced stress day to day.

Goals: Reach

The Ogimi app is able to interpret healthkit data and recommend specific meditations based on AI input. The app would have the capability to respond to phrases from the user to create a personalized meditation journey. It will be compatible with an individual's Apple Watch and be able to view others progress and see high level data of other parties while also implementing challenges and interactions with other Ogimi users. While also being able to view in app streaks a user can see their mediation progress through an iOs widget. The Ogimi app also tracks resting heart rate and sleep schedule to provide data insights to help a user's journey and experience.

Goals: Main

The Ogimi app uses healthkit data to determine a user's ideal time for meditation. Users can view their journey and track progress as with consistent use of the app. The app will use pre-recorded meditation scripts based on prompts provided by the user. Users will be able to track their streaks and see their growth as they progress through their mediation journey.

Goals: **Safety**

Creating an app that has the functionality of the Chrome extension allowing users to meditate through pre-recorded AI prompts and time their meditation sessions. This app will incorporate individuals healthkit data to correspond with meditation recommendations

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Potential Roadblocks

- **Deliverables**
  - Making sure that we create a product that meets the client's expectations and have a product that can be realistically accomplished in the time frame by the team.
- **Technological**
  - Being able to incorporate the AI to the client's desired expectations and seamlessly incorporate into the application format as well as Apple Watch functionality.
- **Timeline Changes**
  - Depending on specific deliverables, the timeline of the project may have to be adjusted as we work through unforeseen challenges with the creation and development of the application.

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Timeline Overview

February

Checkpoint 1– 2/2
Presentation: All
Alpha: Nicholas
Exploratory Research: Kendall, Yerim, and Natalie
Project Plan: Aryanna and Kendall
PR/FAQ: Aryanna, Kendall, and Yerim
2/4– Receive Feedback for Checkpoint 2

Checkpoint 2– 2/23
Presentation: All
User Research: Kendall and Yerim
Beta: Yerim and Nicholas
UX Map: Natalie and Nicholas
Name and URL Submission: Aryanna
Peer Evaluation– 2/23

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March
Check Point 3– 3/28
Presentation: Nicholas, Natalie, and Yerim
1.O: Nicholas
Visual Design Guide + Poster: Natalie and Aryanna
Website beta: Yerim and Nicholas
SLAM Promotion Material: Kendall
Peer Evaluation #2– 3/28

April
Checkpoint 4– 4/20
Stage Presentation Beta: Nicholas
1.1: Nicholas
Launch / handoff / social deliverables: Kendall
and Aryanna
Resume: All
Client Feedback Assignment: All
Booth Presentation Rehearsal– 4/25

May
App Trailer– 5/2
SLAM!– 5/6