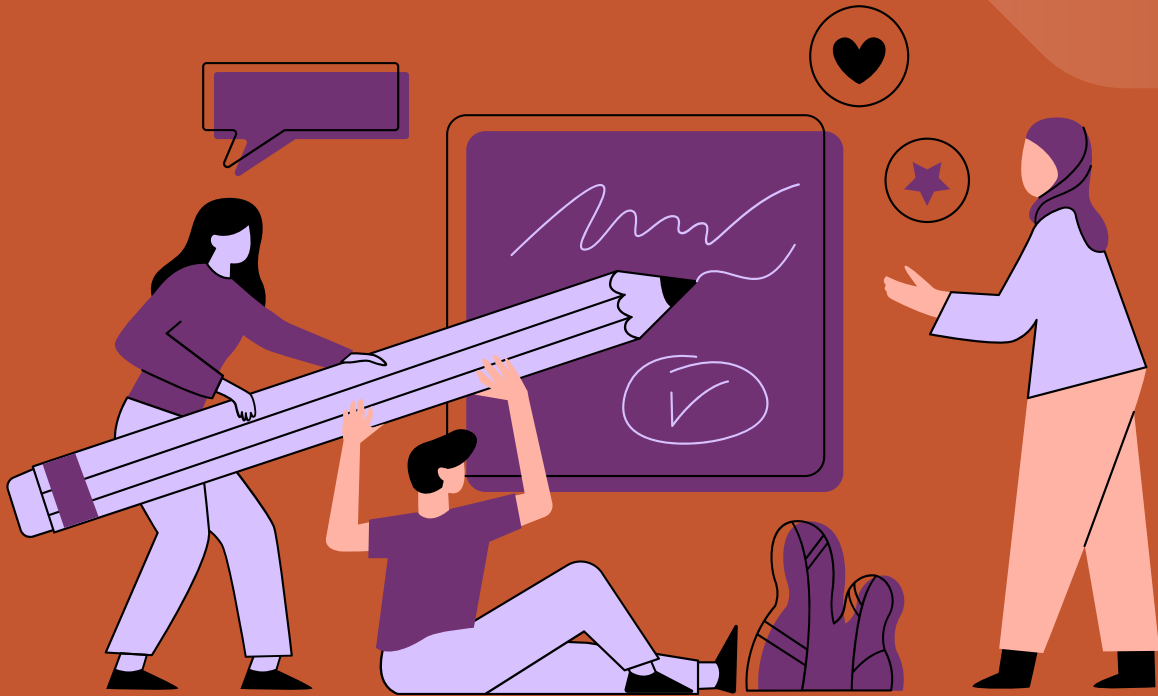


NONPROFIT ATHENS

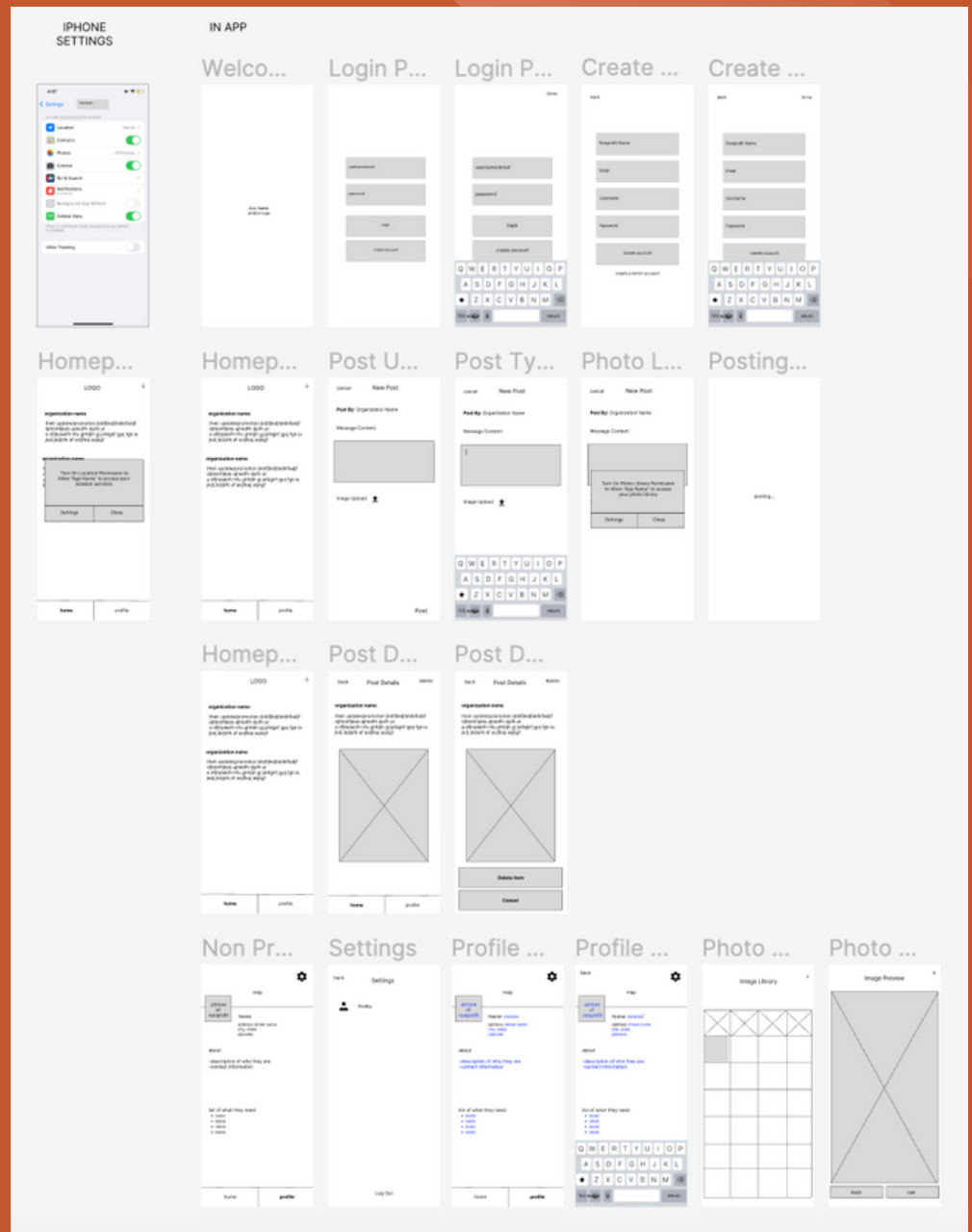


# UX Maps

Sena Dogan, Matthew Gayle, Danielle Hodges, Mia Romans, and Shea Tipton

# Nonprofit User Wireframes

## Overview of the Nonprofit User Wireframe

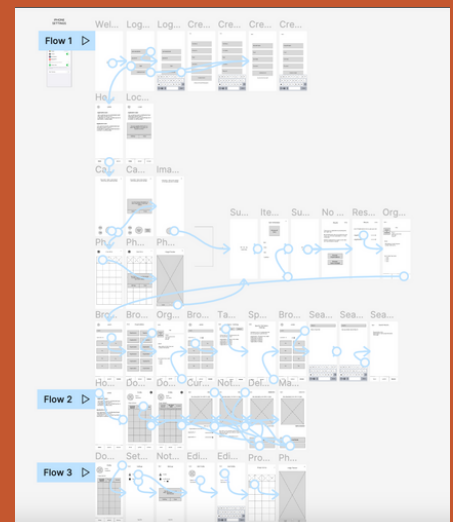
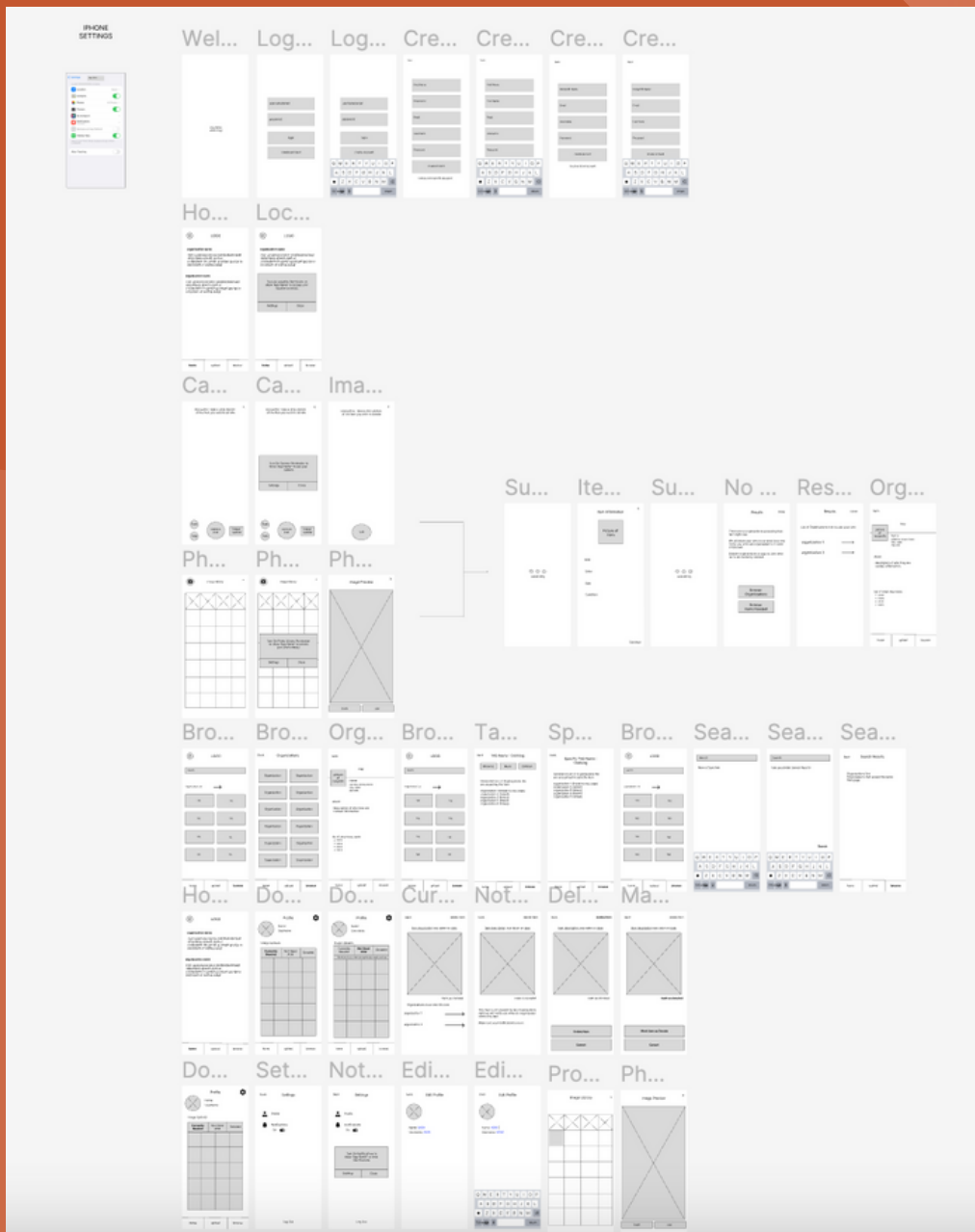


**FIGMA Wireframe and Prototype Link:**

<https://www.figma.com/file/fgfXQkhCQRDeTxKm8WUtUy/Donation-App-Wireframe?node-id=66%3A3284&t=QEwUenZckCc9iVRc-1>

# Donor User Wireframes

## Overview of the Donor User Wireframe



### FIGMA Wireframe and Prototype Link:

<https://www.figma.com/file/fgfXQkhCQRDeTxKm8WUtUy/Donation-App-Wireframe?node-id=66%3A3284&t=QEwUenZckCc9iVRc-1>

# Personas

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## Erika

Erika is a 22-year old woman and current senior at UGA. Erika uses social media frequently and found out about the app from her social media feed. She will be graduating soon uses the app to donate clothing that she will not be taking with her after graduation. She also uses the app to learn about different opportunities and volunteer her time at these nonprofits.

## Jeremy

Jeremy is a 42-year old, upper middle class father of two who lives and works in Athens. He learned about the app through a friend on Facebook. He is very busy so he does not volunteer, but he does use the app to easily donate his children's old toys, clothes, and gently used furniture. He appreciates being able to donate these items effeciently and quickly.



## Shannon

Shannon is a 37-year old mother of three who works as an intake manager at an Athens nonprofit. She learned about the app through a coworker and now uses it to manage her organization's profile page, as well as update users on the types of items they are currently accepting. She likes that the app allows her to easily share resources and uses it daily.