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NONPROFIT DONATION APP

PR/FAQ

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NONPROFIT DONATION APP

Using AI technology, Athens area residents are now able to easily donate unwanted items to local nonprofits for the benefit of the entire community.

ATHENS, G.A.—May 6, 2023—Designed to connect users with local nonprofits in their area, the nonprofit donation app allows users to more thoughtfully donate their unwanted or unused items using their phone camera. Instead of throwing out these items, users can use these goods to truly make a difference in their community. This app bridges the gap between users and these organizations and makes donating to people in need easier and more accessible.

Currently, if one wants to make a donation to a nonprofit, there is a great deal of research involved trying to determine which organizations are accepting what and which will only resell the items donated.

The nonprofit donation app streamlines the whole process of making donations and makes information surrounding the causes these organizations are dedicated to more readily available.

"We really wanted to create something that would not only positively impact the community, but would give others the opportunity to do so as well."

—Mia Romans, Design and Communications Head

By simply uploading a picture of the items they want to donate and providing a brief description, the nonprofit donation app will connect the user to local organizations currently accepting those types of donations. From here, users can read about different organizations and their mission and choose which they would like to support. From there, users may donate per the organization's requirements.

One user said, "The app made is so easy to learn about the nonprofits in my area and support them more directly."

To start donating, download the free app from your device's app store and make a difference in someone else's life today.

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FAQ

HOW DO I USE THE APP?

To start, simply take and upload a picture of the item you would like to donate and provide a description, and our app will scan the image and connect you to local nonprofits currently accepting donations for those items.

CAN I ONLY DONATE TO NONPROFITS?

While this app is centered around different nonprofits and their needs, there is also a community page where people in need may make posts and other users may respond with their own posts of things they may not be able to donate directly to a nonprofit. The goal is to make a difference in your community as a whole.

WHY DO I HAVE TO UPLOAD A PICTURE?

Uploading an image of the items you are looking to donate will allow our AI technology to quickly determine the items you are looking to donate and will help nonprofits and other to evaluate the condition of the donated items.

CAN I ONLY DONATE ITEMS?

You may also donate your time. This app will also allow you to browse current volunteer opportunities in your area.

WHAT IF I JUST WANT TO LEARN MORE?

You may also use the app to browse different nonprofits in your areas if you are not actively looking to donate something. This designed to be a tool of action and education.

WHY SHOULD I DONATE?

Donating unwanted or gently used items are a great way to not only reduce clutter, but also reduce waste by ensuring these items get a second life instead of ending up in a landfill.

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I DON'T LIVE IN ATHENS, WHY SHOULD I CARE?

While our app is currently targeted for local nonprofits in Athens, G.A., we are interested in developing this app for use everywhere based on your zip code. It may be available in your area very soon.

CAN I TRACK MY DONATION HISTORY?

You absolutely can. The will securely keep track of the different images you upload as well as different organizations you have favorited. the more you donate, the more your giving tree will grow. Unfortunately this is not an acceptable way to track you donations for tax purposes, so be sure to get a reciept for your items when you donate.

WHY DID YOU CREATE THIS APP?

Our team felt that there was a considerable information gap between those who have items they'd like to donate and the resources to help them determine where to donate these items. This app was designed to make making a difference easier to learn about and accessible to all.

HOW WILL MY ITEMS BE USED?

This will be entirely at the discretion of the nonprofit you donate to, but you can read more about the organization on their donation page.

WHAT IF SOMEONE UPLOADS SOMETHING INAPPROPRIATE?

The use of artificial intelligence in this application is specifically designed so that all images go through a short approval process to ensure that this should not be an issue.

WHAT CAN I DONATE?

You can donate almost anything! Each nonprofit has their own guidelines, but you can browse all of your donation options right in the app.

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