

SLAM

CRAWFORD

INVESTMENT COUNSEL

Est. 1980

Team Crawford

Lauren Buie, Ava Glassen, Marisa Gu,
Shahla Le, & Deborah Yoon

What is your ultimate goal in life

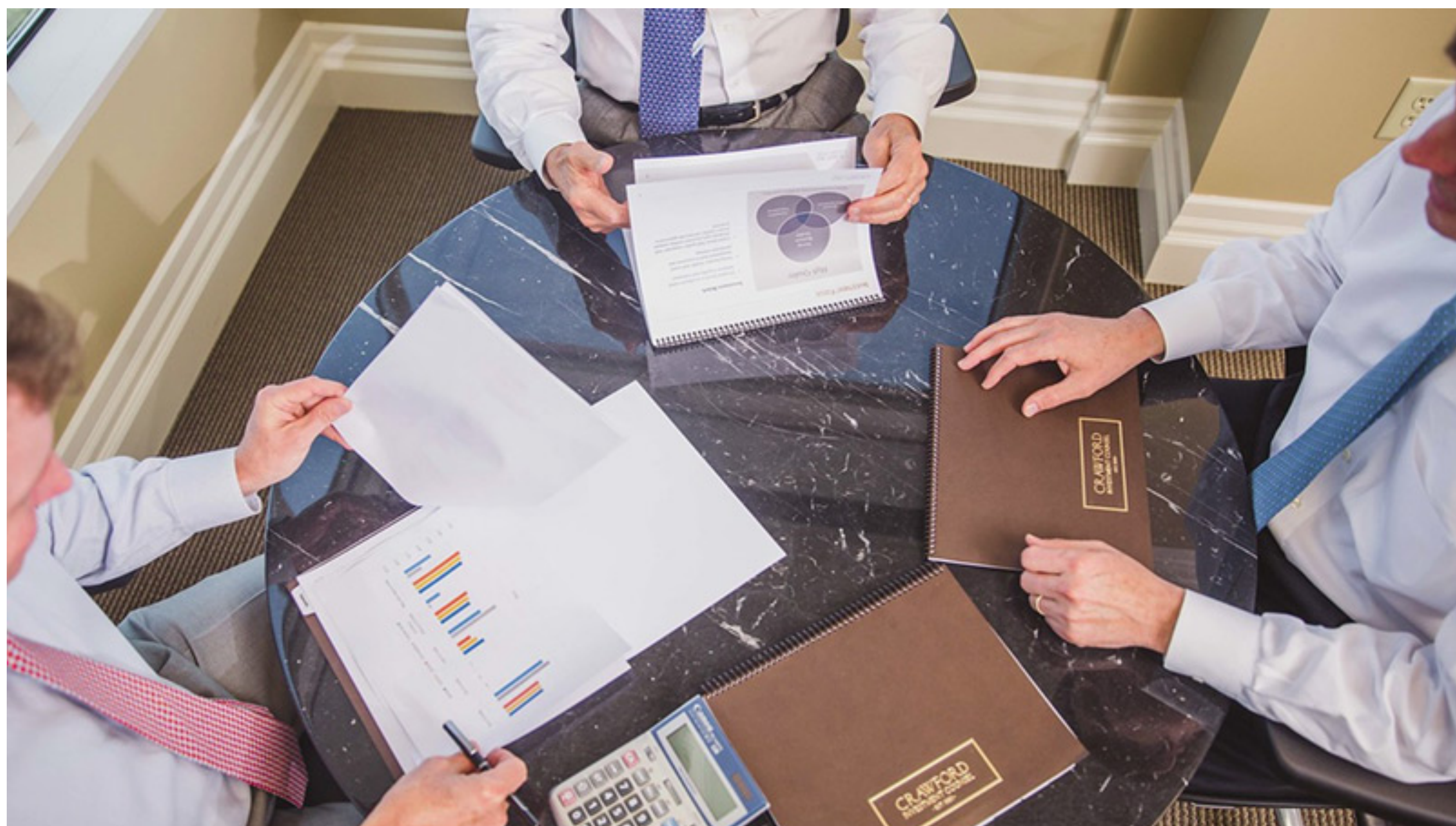




Get rich.

CRAWFORD
INVESTMENT COUNSEL

40 YEARS OF
SERVICE

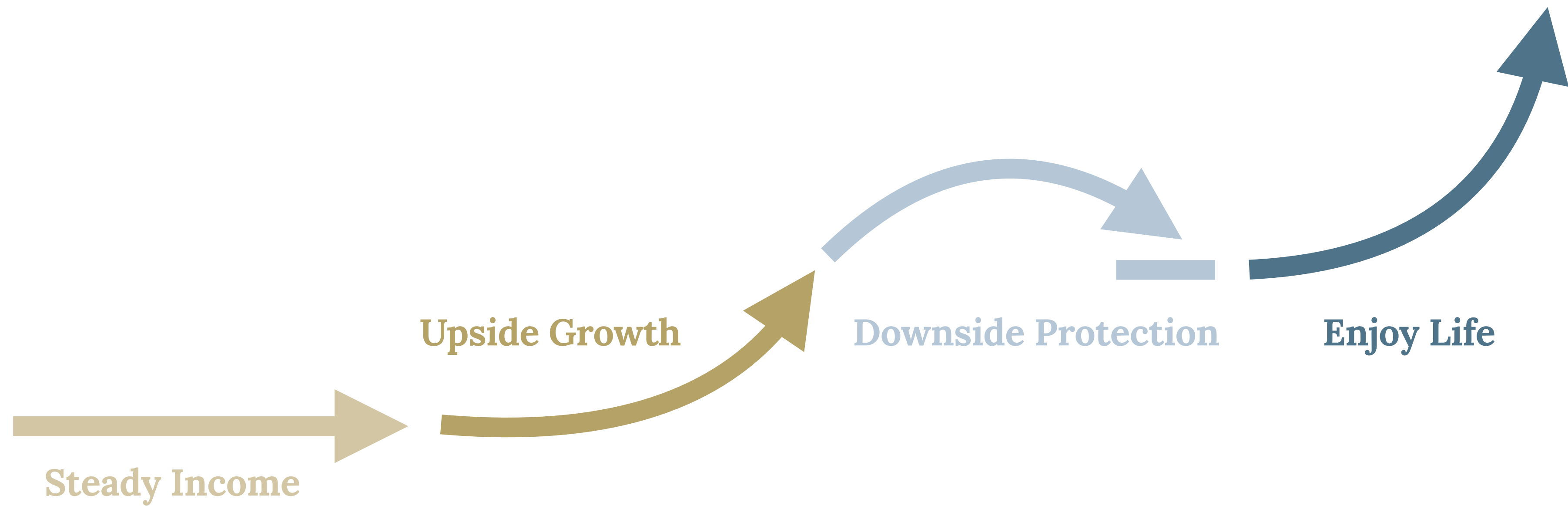


High quality investments



Steady income & upside growth

Perpetual Accumulation™





Exceptional strategies,

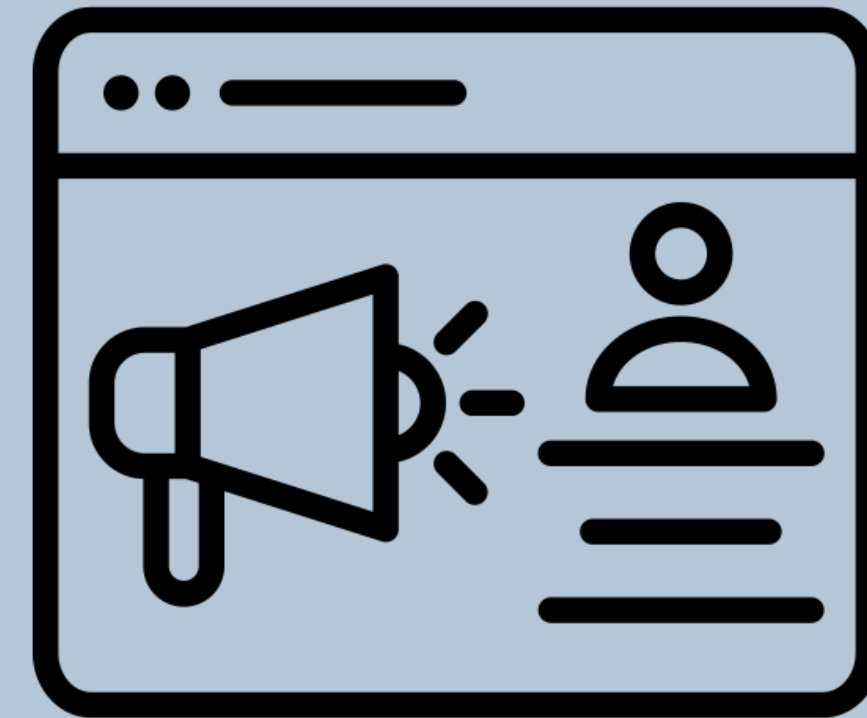
Bespoke service



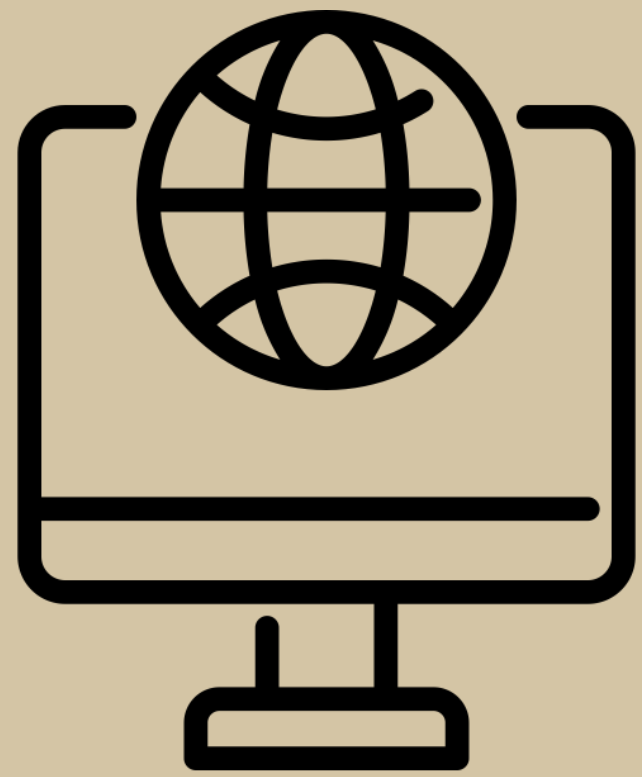
Capstone Partnership



Finding Opportunities



Strategy Expansion



Website Redesign



Data Analysis



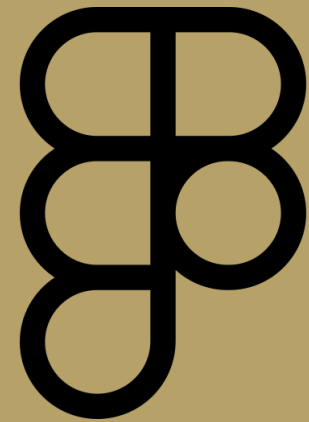
Marketing Strategy

Website Redesign

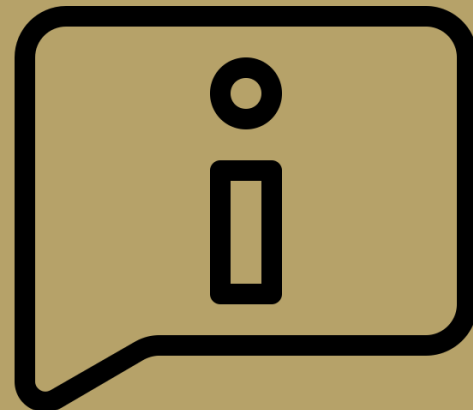
Website Redesign



Website Audit



High-Fidelity Prototype

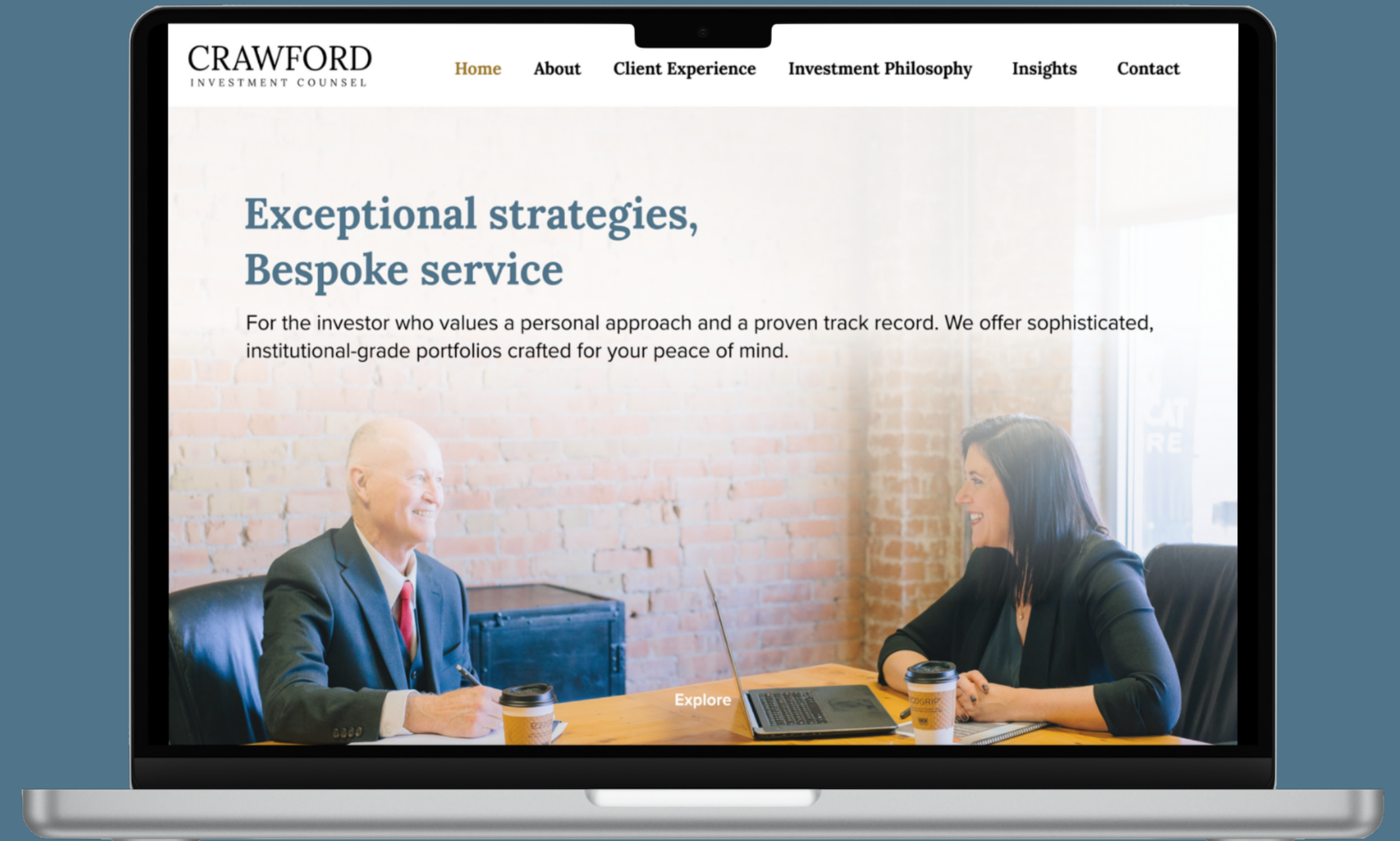
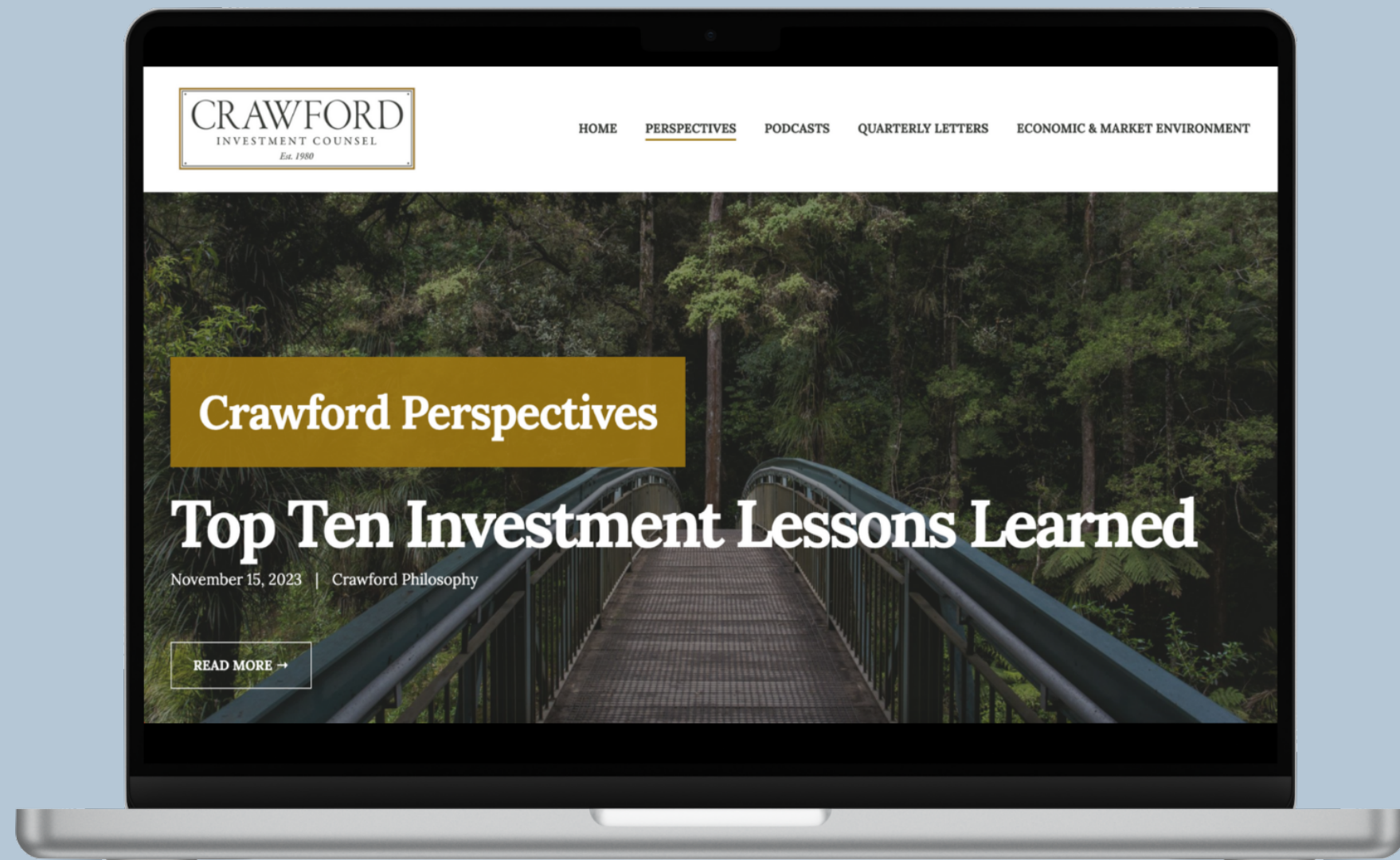


Delivery of Information

Website Redesign



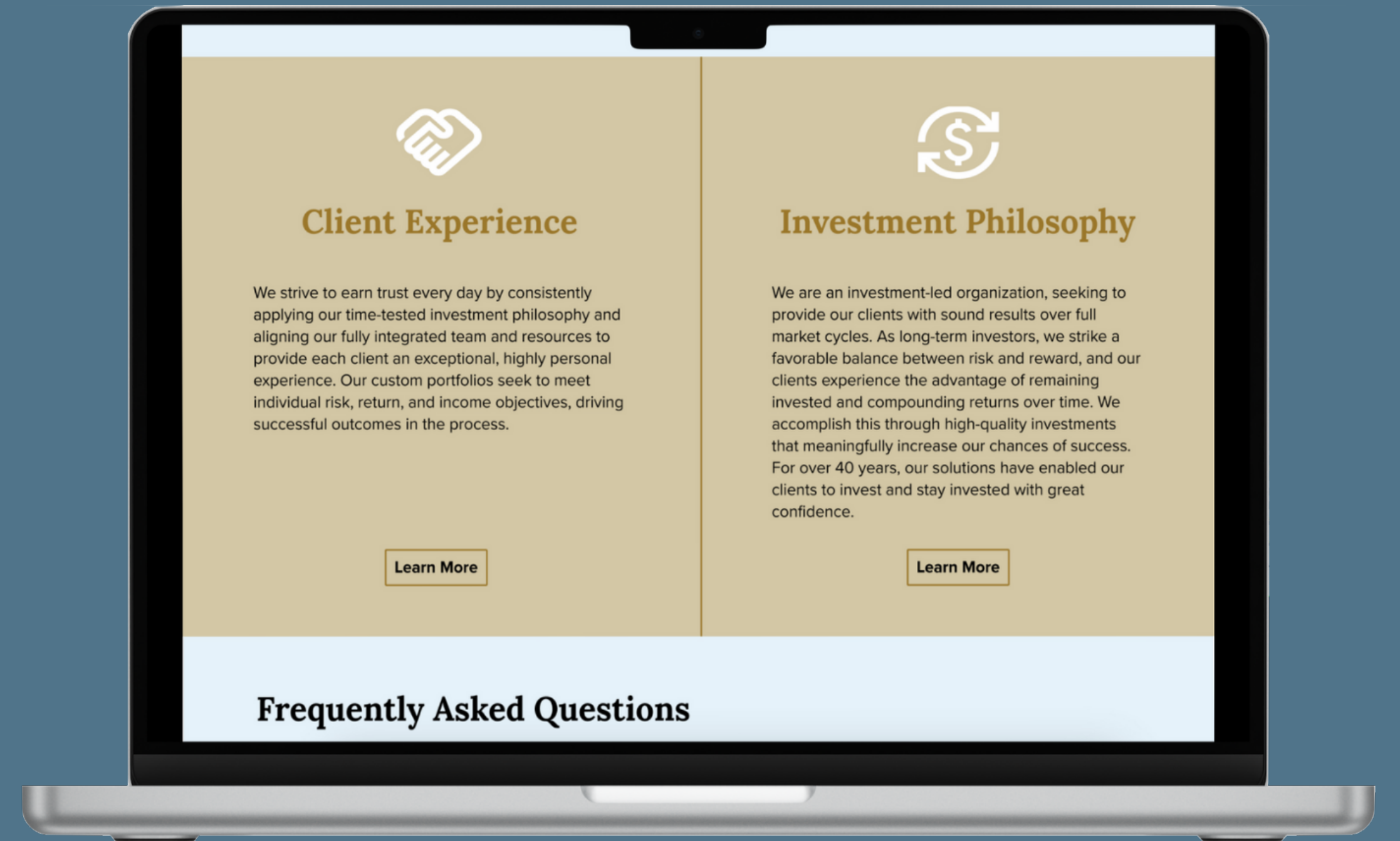
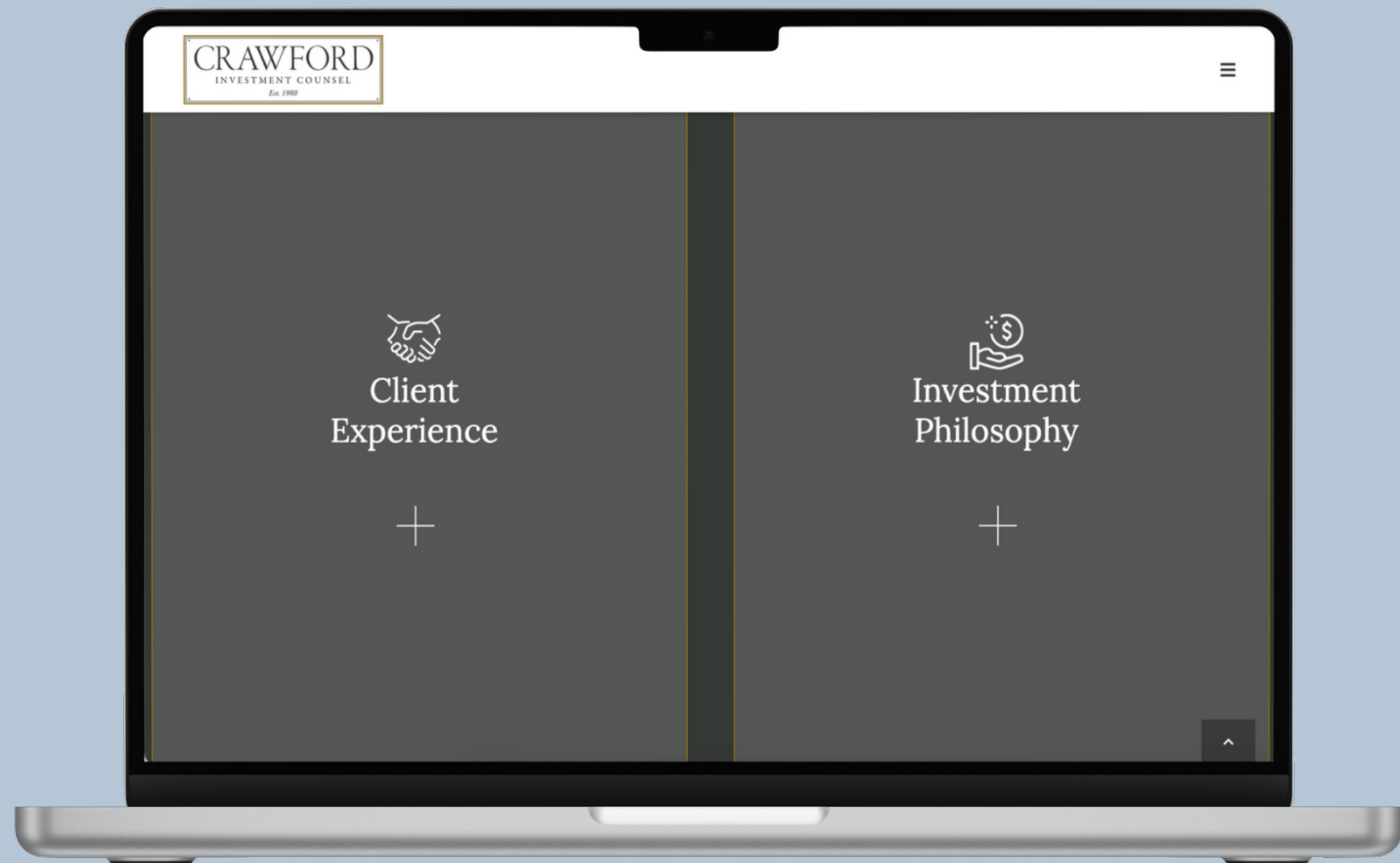
Website Redesign



Website Redesign



Website Redesign



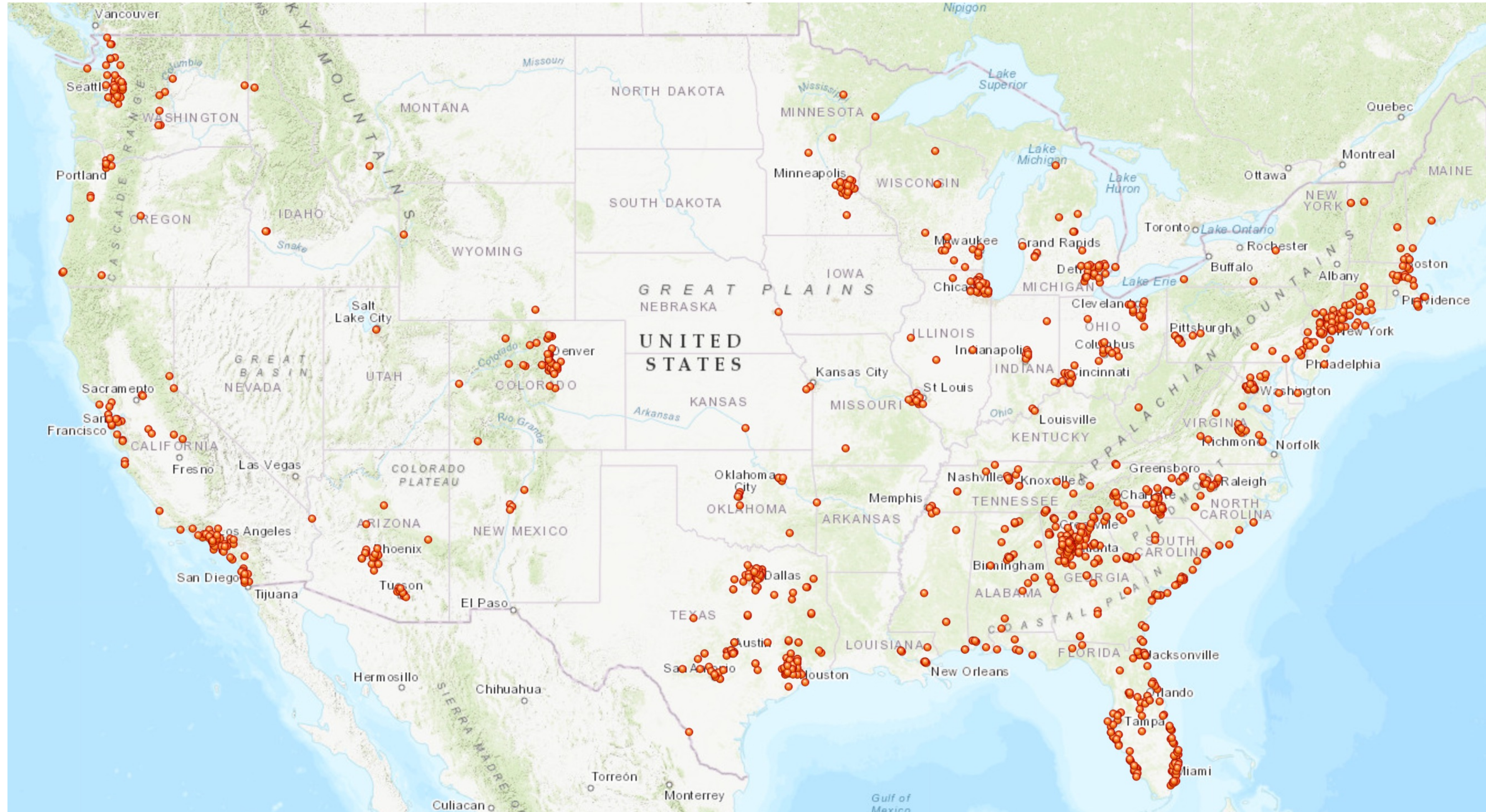
User Testing



maze

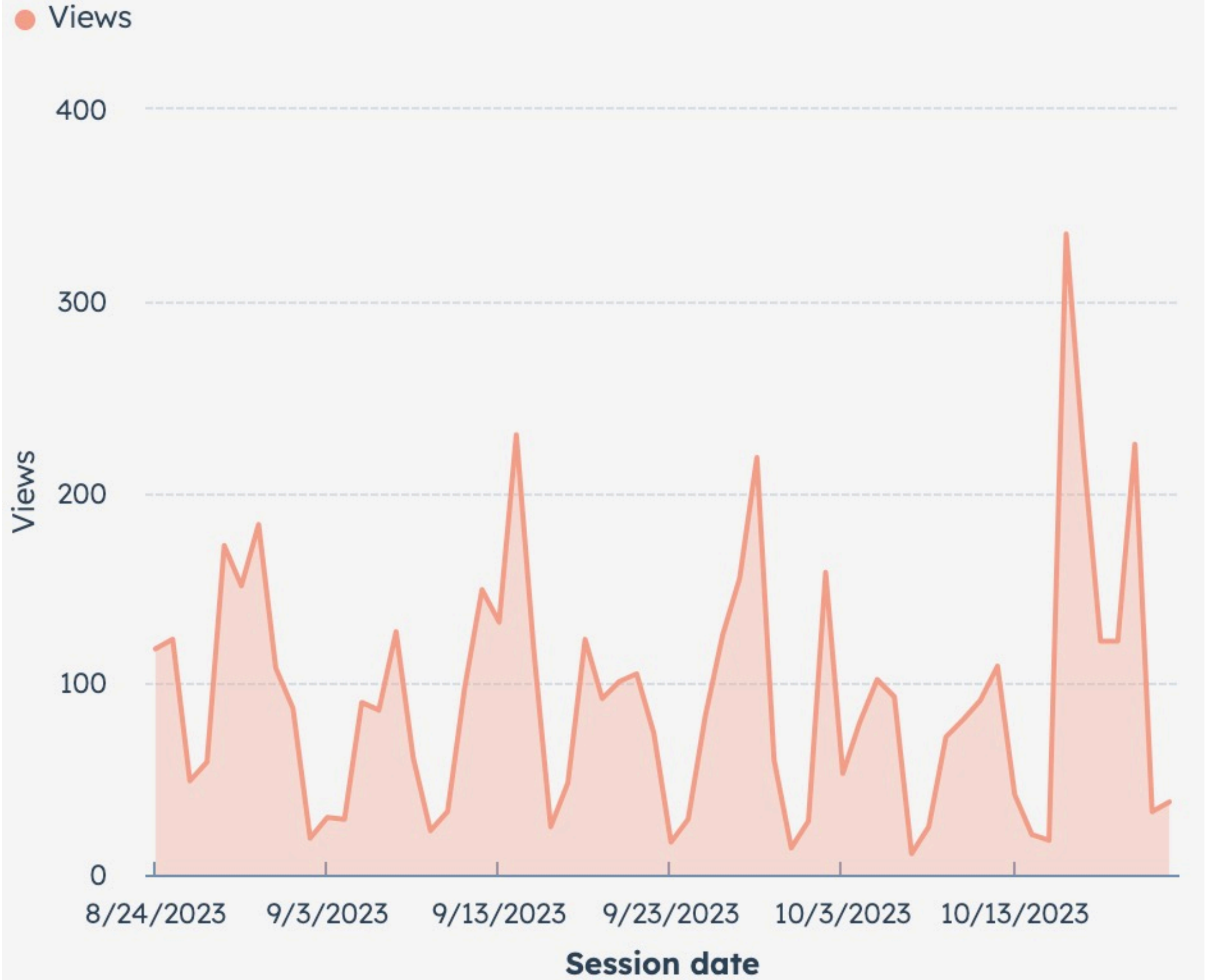
Data Analysis

Data Analysis



Geographic Analysis (ArcGIS)

Data Analysis

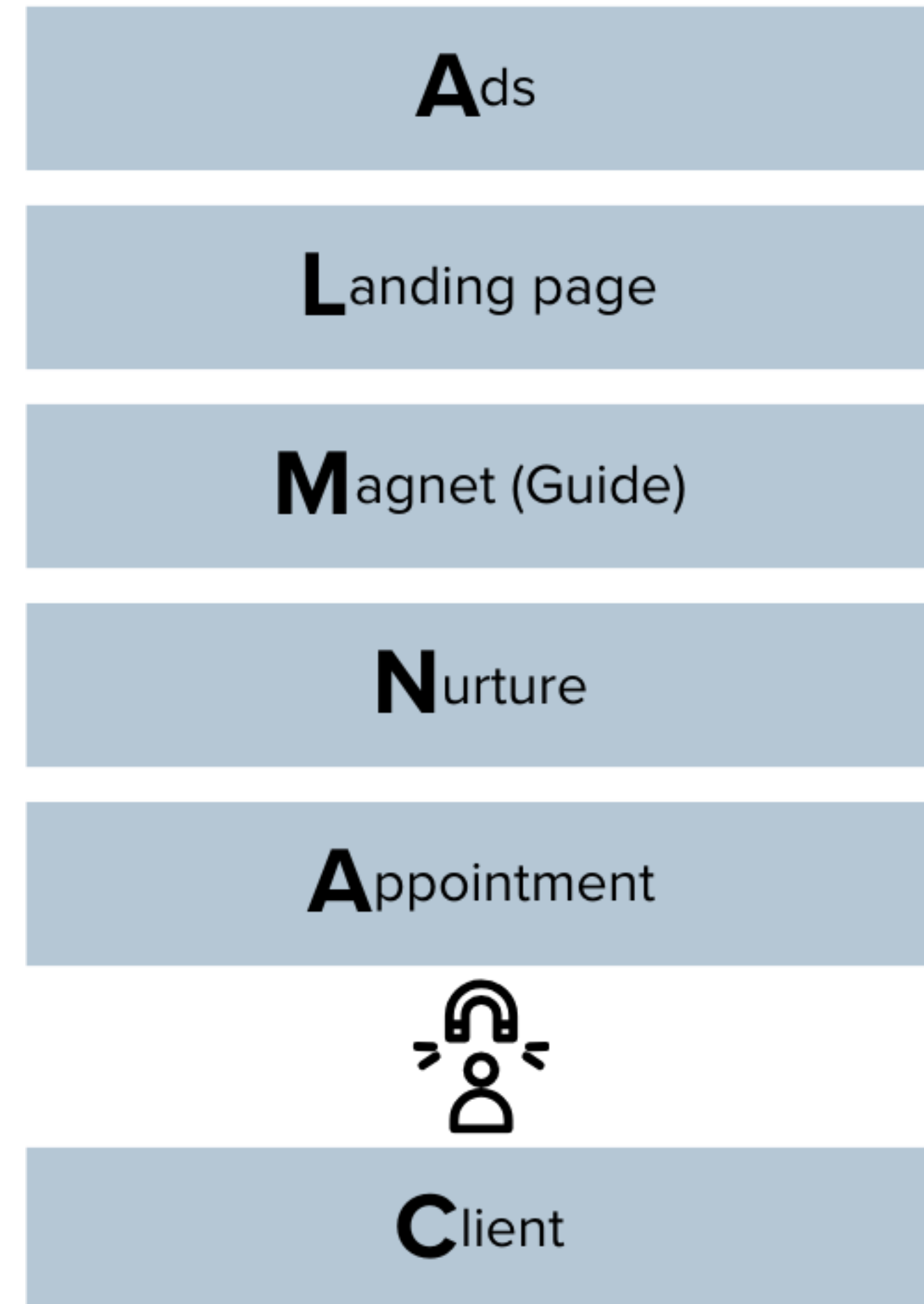


Marketing Strategy

Marketing Strategy



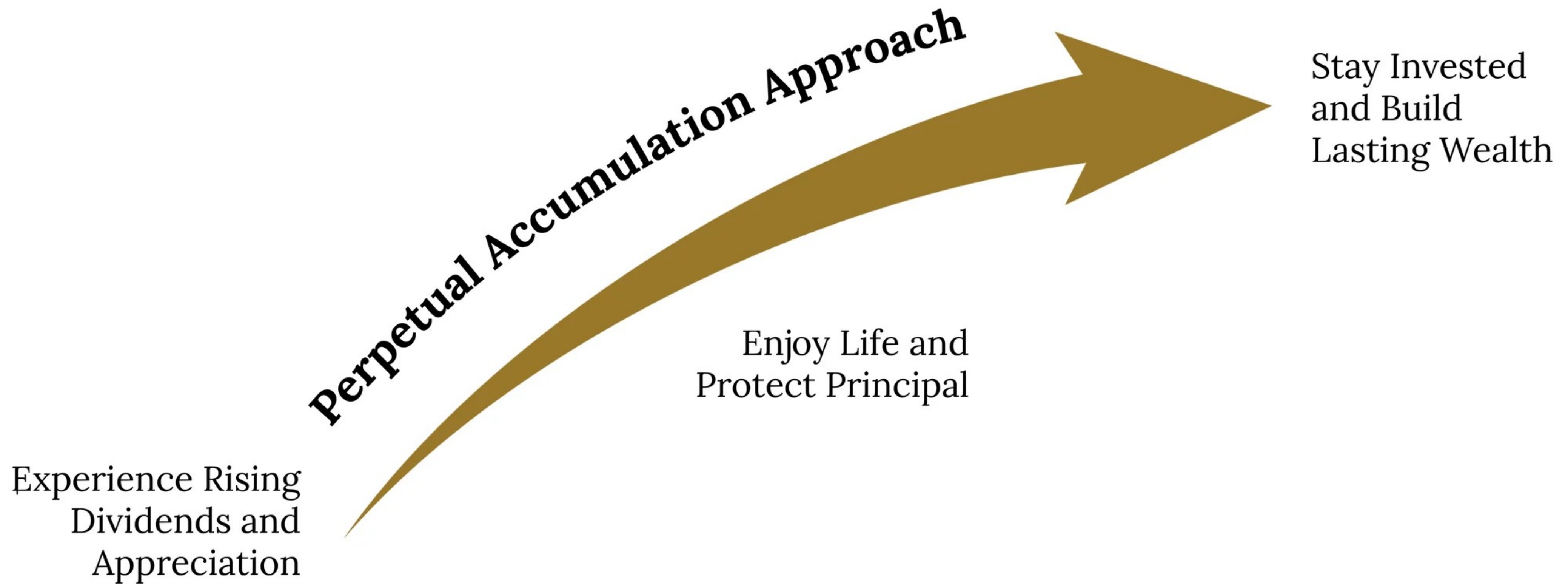
Best Practices List



ALMNAC Framework

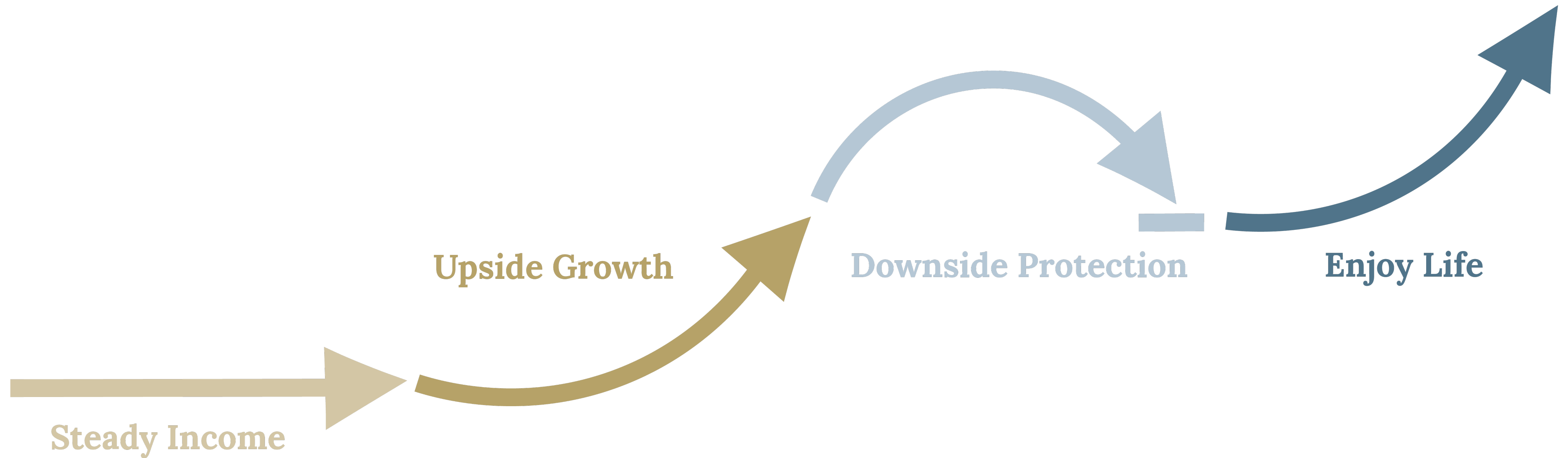
Marketing Strategy

Original Perpetual Accumulation™ Graphic

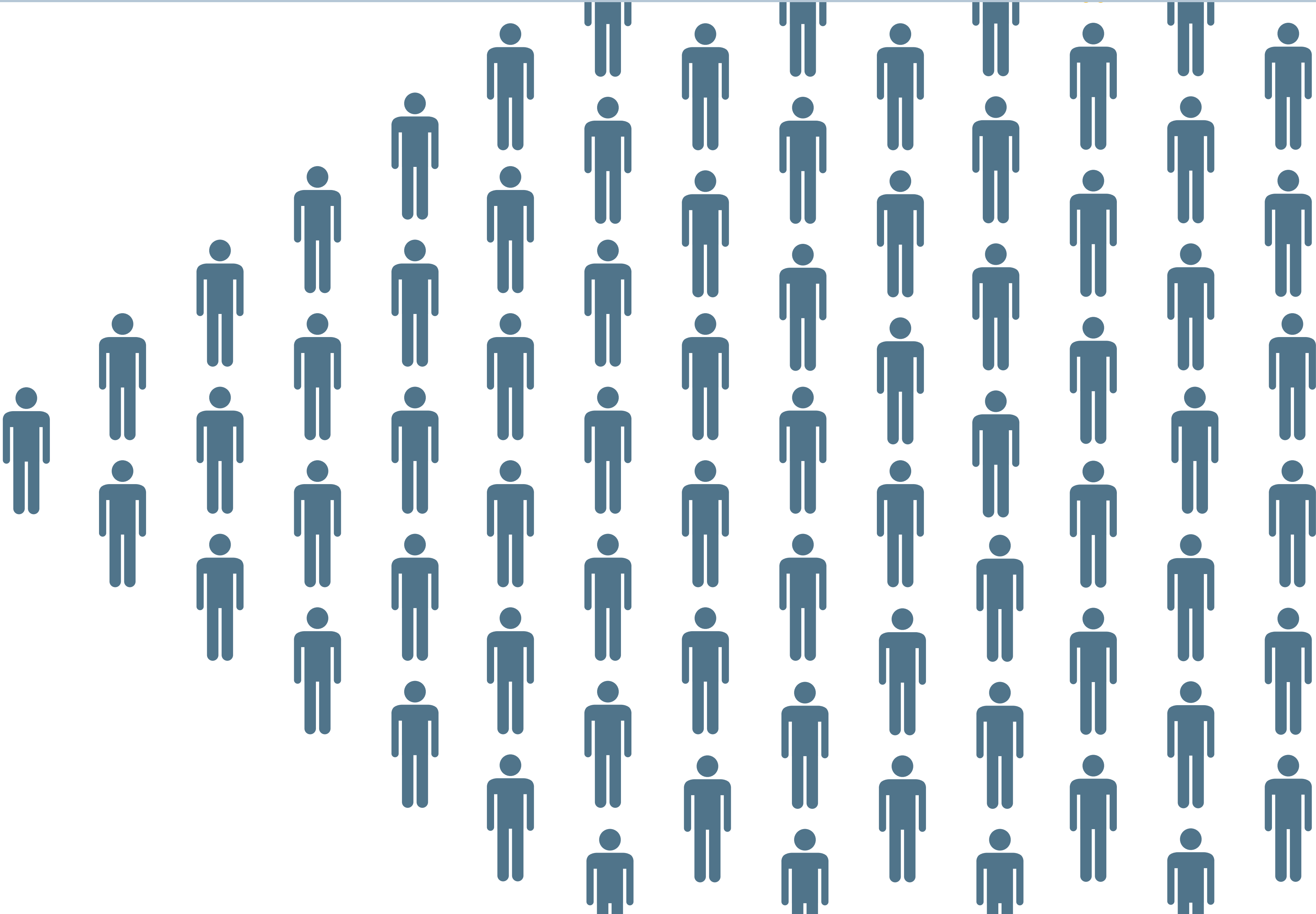


Marketing Strategy

Redesigned Perpetual Accumulation™ Graphic



Moving Forward



Moving Forward



Thanks!



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