



UX MAP

PONDER

Emily Zacharias

Olivia Colburn

Gracie Banta

Esther Kim

Shilin Liu





USER PROFILE

MEET EMILE: COLLEGE STUDENT



Emile is a college student who is an early adopter of the Apple Vision Pro. He has enjoyed VR headsets for gaming in the past, especially portable ones such as the Oculus Quest, making the Vision Pro an attractive choice. With his familiarity with VR, he believes it will enhance his studying habits, but he also knows it's not healthy to be completely immersed in work. Luckily for Emile, he has downloaded PONDER. Instead of drowning in schoolwork, he's now swimming with the fishes! Emile uses PONDER to maintain a comfortable work/life balance when using the Vision Pro to get ahead in school.



USER PROFILE

MEET DIMANCHE: YOUNG WORKING PROFESSIONAL



Dimanche is a young working professional who uses the Apple Vision Pro for work at a high profile marketing firm. As a creative professional, she's familiar with the Apple ecosystem and probably would have bought the Vision Pro if not provided it from her work. When at home, she sometimes finishes work on the Vision Pro, but more often than not, she enjoys some recreational time in mixed reality after a long day of work. Dimanche uses PONDER to unwind after a hard day in a fast-paced job. Don't tell her boss, but she sometimes uses it to unwind during work hours as well while she daydreams about her next big fishing vacation.



USER PROFILE

MEET JEAN-PIERRE: RETIRED TECH ENTHUSIAST

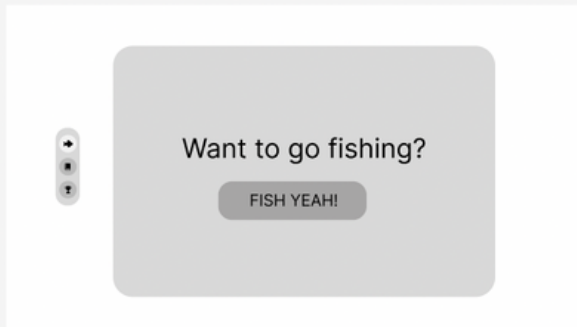


Jean-Pierre retired early at age 40 to enjoy the miracles of technology. Unfortunately, a severe sensitivity to sunlight prohibits him from fishing. He enjoys exploring new releases in gaming and technology, and as he does so, PONDER catches his eye. With his inability to fish in real life, it's the perfect fit for him. Fishing is a common retirement pastime, and with PONDER, Jean-Pierre can enjoy partaking whenever he wants, from a few minutes here and there to hours-long fishing sessions.



UX MAP

Welcome Screen



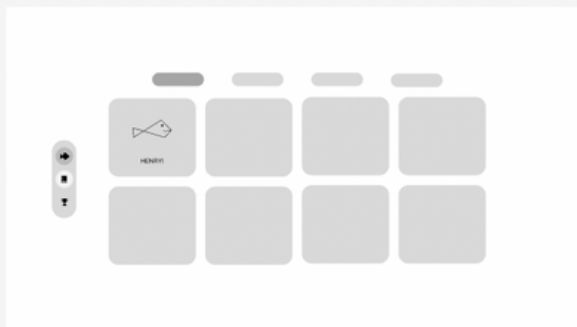
Fish!



You Caught A Fish!



Archive Book



Challenges





UX MAP

KEY FEATURES

Welcome screen: The first screen when users enter the app will invite them to fish and give them a quote or question to *ponder* on.

Navigation Ornaments: A key feature of the apple vision pro is the ornaments that are displayed on the screen to help users navigate the interface. Our main screens within PONDER will be “fish,” “archive,” and “challenges”

Fish: This screen is where all the games are played and where the fish swim freely... until they are caught! Once a user catches a fish, they will be given an array of facts and quotes from the fish. They will have the option to share with friends and invite them to play PONDER too.

Archive: This is where all the fish that have been caught will be stored.

Challenges: Each day/week users will have the option to join the challenge and compete against friends and other users to meet the goal. This screen will feature a progress bar and a leaderboard so that they can see how they rank against other players.

