Introducing JUMPSTART: an all-new, AI-based audio platform designed to galvanize content creators

EMST and NMIX's latest AI-powered product helps content creators of all calibers to generate new ideas through the use of neural audio transcription and innovative word visualization.

ATHENS, GEORGIA – EMST and NMIX today announced JUMPSTART, an intuitive brainstorm aid designed to help content creators, film/TV screenwriters, and other creatives jumpstart their creative thinking. The web platform provides a unique and innovative solution for creators facing creative blocks and can help them generate new ideas for their projects.

JUMPSTART is an audio-centric platform that offers a growing library of audio clips, all specifically selected to inspire creativity and offer new perspectives. The platform utilizes powerful AI technology to accurately transcribe audio files, and its simple and intuitive interface allows users to instantly catalog various audio clips and create a visual map that helps them organize their creative thoughts.

With JUMPSTART, creatives in all industries can explore ideas they may never have been able to think of otherwise, whether it's developing unexpected plot twists, calling attention to underrepresented or uncommon themes, or something else entirely. With JUMPSTART, the possibilities are endless.

"We're incredibly excited to launch JUMPSTART, a platform that will revolutionize the way that entertainment and media creatives approach their craft," said JUMPSTART CMO Zach Perumal. "Sound is a crucial portion of our being – it significantly changes the patterns of our thinking on a daily basis and that largely goes unnoticed. With JUMPSTART, we believe that creatives can leverage the power and creativity of audio to bring their ideas to life in new and exciting ways."

JUMPSTART is now available at no cost to users, with a growing library of audio clips being added regularly. Whether you're working on a feature film, big-budget production, or high school play, JUMPSTART is the ultimate creative resource for anyone who needs to get their creative juices flowing.

For more information about JUMPSTART, please visit jumpstart.io.

Contact:
Zach Perumal, Chief Marketing Officer

Frequently Asked Questions

Q: What will the final product be?

A: The final version of JUMPSTART will be an interactive web platform that provides content creators, film/TV screenwriters, and other creatives with a unique brainstorming aid that utilizes audio clips and word visualizations to help users discover and create new ideas that they may not have been able to think of otherwise. JUMPSTART uses AI to transcribe audio files to present relevant information to the user and jumpstart their creative thinking.

Q: What can users expect to gain from using JUMPSTART?

A: While it's not a foolproof cure for writer's block, JUMPSTART is a great way for creatives who feel stuck in the mud to get their creative juices flowing again. By offering leveraging sound instead of just visuals, we believe users will be able to brainstorm and develop new ideas in ways they haven't been able to before.

Q: Who benefits from using JUMPSTART?

A: While everyone can benefit from using JUMPSTART to jumpstart their creative process, its audio-first design means that auditory learners and thinkers will likely find it most helpful.

Q: Is JUMPSTART free?

A: Yes! There are no purchases necessary to start using JUMPSTART – just hop on the website and you're good!

Q: What platforms are JUMPSTART available on? Will JUMPSTART come to the App Store and/or Google Play?

A: There are currently no plans for a dedicated JUMPSTART app for iOS or Android, but as a web platform, JUMPSTART can already be used through your device's supported web browser.

Q: Where do the audio files come from?

A: The current audio files are pre-recorded by Dr. Jay Hamilton and various EMST students. We're currently exploring options for users to be able to upload and transcribe their own audio files as well.

Q: What does JUMPSTART have to do with the ongoing climate crisis?

A: The inspiration behind JUMPSTART's creation was to develop a tool filmmakers and screenwriters could use to make content highlighting various aspects of the ongoing climate crisis. Throughout its development, we saw the potential JUMPSTART has for creatives to make projects about any topic, so we've expanded its functionality and the available audio clips to cover more topics.

Q: What organizations and other entities will be associated with JUMPSTART?

A: JUMPSTART is currently associated with EMST and NMIX, with more collaborations possible in the future.