

COMPLEX CLOTH

PROJECT PLAN

SULEY ROSTRO
CHARLOTTE SILVERMAN
KELLY GAGO
ELAINE ZHAO
YOUNG CHOI

Our Client

Dr. Jane McPherson, Director of Global Engagement and associate professor at the School of Social Work, started Complex Cloth, which hopes to educate students, instructors and Athenians on the history of child & enslaved labor at the building which is now home to the School of Social Work.

The Goal

REACH

Create a website which holds all collected information thus far, have an interactive walk through tour with key stops equipped with explanation videos, galleries, and 3-D interactive scans of artifacts. Along with posting QR codes around key spots of the School of Social Work that link to an associated educational video.

MAIN

Create a website with collected information, create a virtual walk-through tour with associated videos highlighting key spots, QR codes linking to videos, and photo galleries.

SAFETY

Have a website with all current history, and a virtual walk-through tour of the School of Social Work Building.

Greatest Challenges / Potential Roadblocks

TECHNOLOGICAL

Finding accessible technology and/or plugins to help us accomplish our goals of a virtual tour and interactive scans.

Access to technology and tools to accomplish goals.
Team has different levels of technical skills.

ADMINISTRATIVE

Access to documentation of history and artifacts.

Task management and communication with the client due to them wanting to use their own words.

TEAM

Lack of time management

Unequal distribution of work.

Refraining from asking questions to the client, team, or instructor.

Timeline

CHECKPOINT ONE

9/13/22

1.1. Presentation Lead: Kelly
1.2. Alpha Lead: Young
1.3. Exploratory Research Lead: Elaine

1.4. Project Plan Lead: Suley
1.5. PR/FAQ Lead: Charlotte

CHECKPOINT 2

10/6/22

2.1. Presentation Lead: Charlotte
2.2. User Research Lead: Suley & Elaine

2.3. Beta Lead: Young
2.4. UX Map Lead: Kelly

CHECKPOINT 3

11/1/22

3.1. Presentation Lead: Suley
3.2. Visual Design Document Lead: Charlotte
3.3. Poster Lead: Kelly

3.4. Website Beta Lead: Young + Elaine
3.5. SLAM Promotion Material Lead: Charlotte + Kelly + Suley

CHECKPOINT 4

11/17/22

4.1. Stage Presentation Beta Lead: Charlotte + Kelly

4.2. Launch/Handoff Lead: Suley + Group

BOOTH PRESENTATION REHEARSAL

11/29/22

TRAILER + FINAL PRESENTATION

12/1/22

SLAM!

12/10/22