

Visual Design Document



Logo (SAMPLES)



Logos

Wordmark

BLITZ

Logos

Wordmark

BLITZ

Logos

Pictorial Mark



Logos

Combo Mark

[BLITZ]

Logos

Combo Mark

[BLITZ]

Color



Color Palettes

Primary Colors



Name: Midnight
Evergreen
RGB: 31,83,91
CMYK: 65,8,0,64
HEX: 1F535B



Name: Sun's Glow
RGB: 225,203,61
CMYK: 0,20,76,0
HEX: FFCB3D



Name: Platinum
RGB: 230,232,230
CMYK: 0,0,0,9
HEX: E6E8E6

Secondary Colors



Name: Powder Blue
RGB: 149,178,184
CMYK: 19,3,0,27
HEX: 95B2B8



Name: Shamrock
RGB: 111,174,142
CMYK: 36,0,18,31
HEX: 6FAE8E

Typeface



Typography

SF Sans Font Sizes: 14 Font Weight: 200

This typeface is light and simple much that is used by most Apple applications. The font will be used for all main-screen text. This simplicity brings comfort to the eyes for the optimal study setting. This typeface will not be allowed for the app icon or logo.

Logo font:

Antonio Bold Font Sizes: Font Weight: 700

Web Variants for website:

Antonio Bold Font Sizes: Font Weight:

App Icon



