

Project Plan

Important Links

[Google Calendar Link](#)

[Capstone Drive](#)

[Capstone Website](#)

Final Deliverables

- [Fully coded](#) and working watch app and mobile app
- [One pager and poster](#)
- 45-90 second [promotional video](#) highlighting our product
- [Capstone website](#) highlighting our accomplishments
- [Stage presentations](#)
- [Booth presentations](#)

Greatest Challenges

1. Unknowns of coding ability to implement our ideas and future usability of the apps
2. Very busy and competing schedules makes working outside of class time difficult
 - a. We've implemented a weekly check in and we decide if meeting in person or on zoom is necessary
3. Reaching out to GDFOA could be difficult later on

Reach / Main / Safety Goals

Safety: all our deliverables but our coded app becomes fully fleshed out prototype in xd instead

Main: To achieve our base deliverables and goals

Reach: if everything goes perfect we could create a social media account highlighting our product, have the Foundation use or recommend our app to trainers

Native App Goals

- Counter trigger
- Walking in dog mode
- Rate of reinforcement notification to mark the dog
- Rep counter
- Notifications alerting trainer to mark on walks in dog mode
- All able to use new watch accessibility functions

Who will work on this? Mary Catherine

One pager and poster

Create a one page handout, similar to handouts administered at trade shows, that you can provide to guests who visit your booth at SLAM. This handout should...

- Provide guests with information about your project in a creative fashion.
- Be well designed for aesthetics and readability.
- Be printed on good quality paper/cardstock.
- Be creative—have fun!
- Be printed at whatever size you think best.

Requirements

- NMI Logo (<http://mynmi.net/styleguide>)
- Team member names
- Project name: Watch Dawg

- Logo
- Semester and Year (Fall 2021)
- Resolution: 3840 x 2160 px
- A 100px safe zone border

Who will work on this? Caroline and Emma

45-90 second [promotional video](#) highlighting our product

- Formatted in 1080p or better

Who will work on this? Journee, Maya, Morgan and Rudy

[Capstone website](#) highlighting our accomplishments

- Your page's first task is to present a clear, concise overview of your project.
- Be sure to discuss not only what your project is / does but also why it exists.
- All class assignments must be clearly and optimally presented on your page.
- Your page should be well-designed, both in terms of aesthetics and user experience
- Your page must be responsive, displaying well on everything from a 4-inch phone to a 27-inch iMac

Who will work on this? Morgan, Emma, Caroline

[Stage presentations](#)

Key requirements:

- Explain your client / technology / project to an audience that knows next to nothing about any of them

- Communicate emotion, not just knowledge. Your primary mission isn't to tell the audience about your work. It's to help them understand why they should care about / be interested in:
 - who your client is
 - the problem you were asked to solve
 - why the technology you're working with is worth learning about
- Your presentation should ooze quality. It should be abundantly clear that you:
 - Sweated the details of your slides.
 - Rehearsed this thing within an inch of its life.

Who will work on this? Everyone

Booth presentations

Everyone on your team needs to have your basic pitch down, know your area of expertise extremely well, know who to refer questions outside of your area of expertise to, and be prepared to handle the socially awkward moments that will inevitably arise when interacting with a large group of people.

Who will work on this? Everyone