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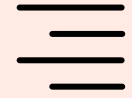
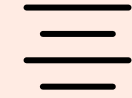
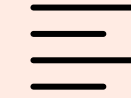
PROJECT PLAN



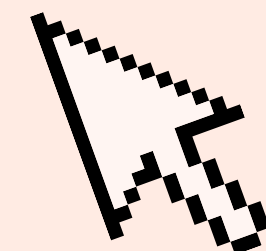
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# WIDGETS



# THE GOAL

Develop a productivity app allowing users to create their own to-do lists for the day.

Include customizable features from a productivity ring widget to habit trackers.



# DELIVERABLES

1. Learn to develop an app
2. Use blank app to start on customizable features
3. Use research to connect app data to features
4. Use app prototype to ensure it works properly
5. Launch app and features

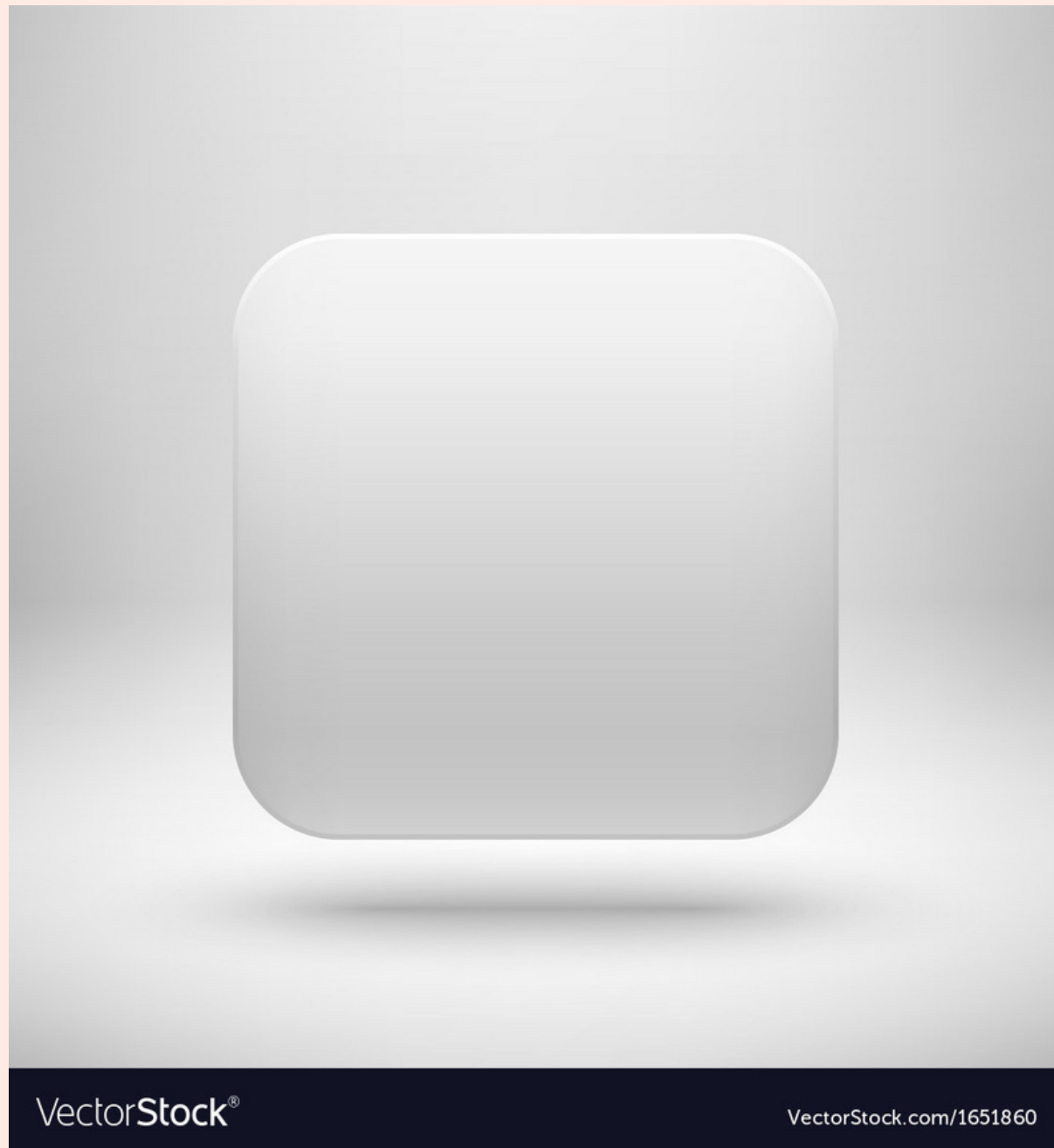




# STEP 1: LEARN TO DEVELOP AN APP.

To develop our app, we will utilize Xcode, Apple's developer app. We believe it will be the simplest tool to help us both develop and eventually launch the app.

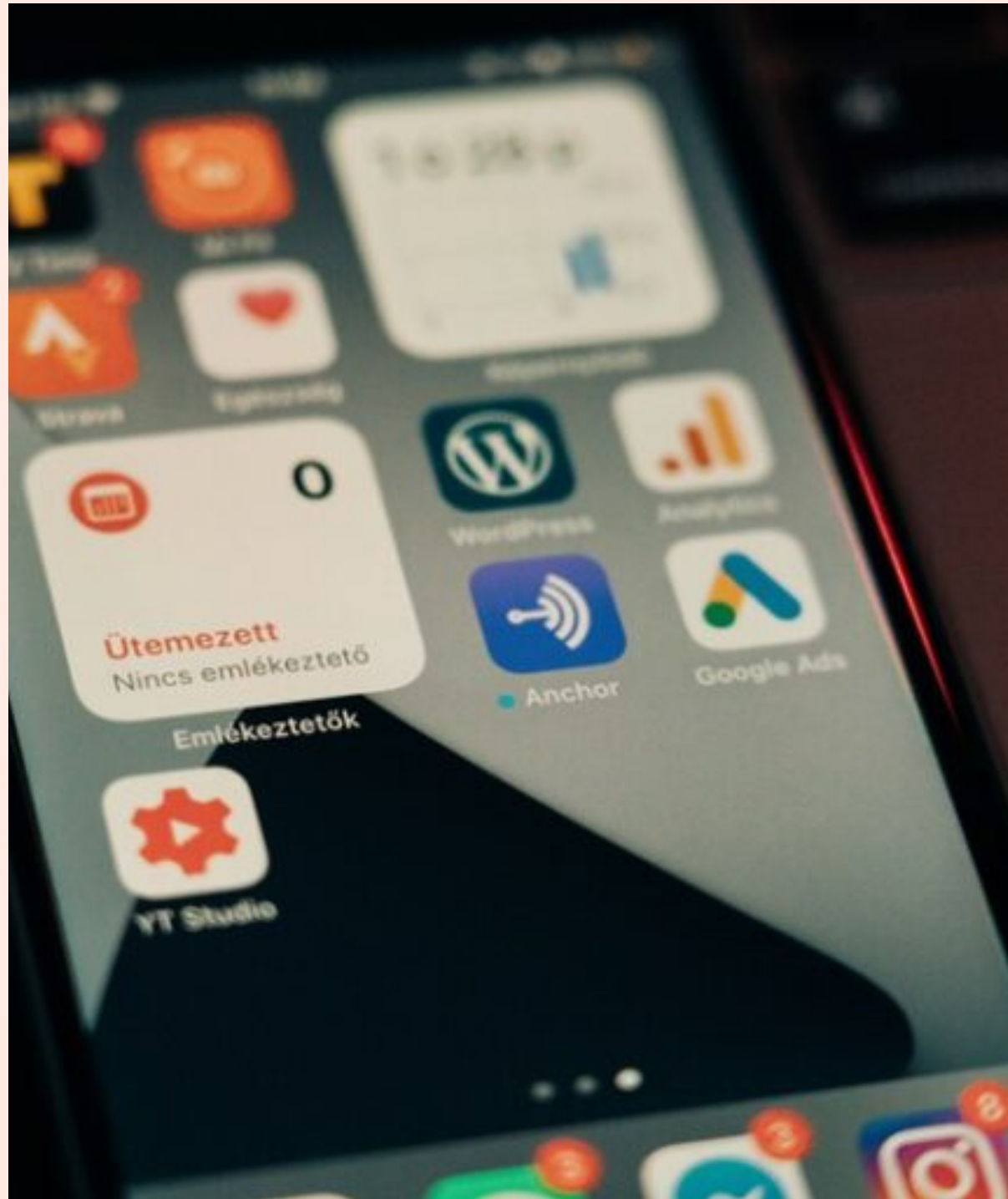




## STEP 2: USE BLANK APP TO START ON CUSTOMIZABLE FEATURES.

The next step in our design process is to use the beginnings of our app to jumpstart our extra features. The use of a blank app will allow us to set up design basics of what we want to achieve.





## STEP 3: USE RESEARCH TO CONNECT APP DATA TO FEATURES.

Our exploratory research is essential in this step. We are looking for articles and tips on how to develop our app and its features further, and how to connect the data so that it works properly.





## STEP 4: USE APP PROTOTYPE TO ENSURE IT WORKS PROPERLY.

Before we share our product with the audience, we have to make sure everything does what it is supposed to. Our team will test the app ourselves first.





# STEP 5: LAUNCH APP AND FEATURES.

Once our app has been fully developed and all of the associated features are working correctly, we will launch the product!





# POTENTIAL CHALLENGES

## AND ROADBLOCKS

1. Not being able to connect features and to-do lists
2. App not being approved to launch
3. Can we make the app customizable?



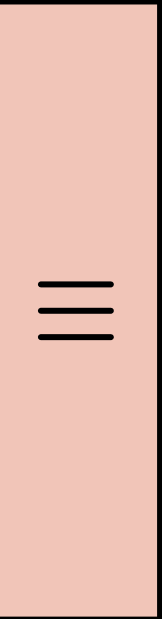
# PROBLEM 1

*to do list*

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**NOT BEING ABLE TO CONNECT FEATURES AND TO-DO LISTS**

Our app is setting out to make productivity fun, where users can customize how their completion of a to-do list shows up in their widgets and / or notifications. If we cannot connect the data, then the product does not function the way it was intended.



# PROBLEM 2



## APP NOT BEING APPROVED FOR LAUNCH

We know the idea of a to-do list app is not exactly revolutionary, it is our extra features that makes it unique. While that is our big idea, it cannot happen if our app gets denied by the app store, potentially because of its similarity in idea to other apps.



## PROBLEM 3



### **CAN WE MAKE THE APP CUSTOMIZABLE?**

Having a customizable app will make it more accessible to different target markets. We want to see if we can allow users to design their to-do list to fit an aesthetic they enjoy. This will be done through associated features if we can develop them.



If everything goes better than expected, we hope to enter our app into either a developer or pitch competition. Tyler is already helping us look into this! We believe this will be a very useful tool for students all over to be more productive, and have incentive to do so. Our minimum deliverable, if all else fails, will be our widget. We will have a productivity circle to present at SLAM! if we cannot achieve our app completion.

**Thank you!** 

