



Typographic Scaling

Heading and Subheading: Source Sans Pro

HEADING: 22 PT

BOLD HEADING: 22 PT BOLD

- **OPTIONAL NAVY CHOICE /**
NAVY CHOICE

SUBHEADING: 16 PT

BOLD SUBHEADING: 16 PT

- **OPTIONAL NAVY CHOICE /** NAVY CHOICE

Copy: Futura Medium

DIGITAL AND PRINT COPY: 12 PT FONT